

HOUSING VISIONARY AWARDS



Gala

CELEBRATE EXCELLENCE WITH US.
Your sponsorship supports our work to ensure everyone is able to live in a quality, affordable home in a thriving community.

The National Housing Conference has been defending our American home since 1931. NHC is a broad-based coalition representing the widest possible spectrum of the housing industry. Our annual Gala honors leaders who have contributed to our vision. Join over 500 housers from across the country in celebrating the leadership excellence of this year's honorees.

BILL EMERSON

BOARD MEMBER, ROCKET COMPANIES

DEBRA W. STILL

RETIRED CEO AND VICE CHAIR, PULTE FINANCIAL SERVICES

CONGRESSMAN MIKE FLOOD (R-NE)

CHAIRMAN OF THE HOUSE FINANCIAL SERVICES HOUSING AND INSURANCE SUBCOMMITTEE

CONGRESSMAN EMANUEL CLEAVER II (D-MO)

RANKING MEMBER OF THE HOUSE FINANCIAL SERVICES HOUSING AND INSURANCE SUBCOMMITTEE

Choose your sponsorship level or get in touch to build a custom package. Contact Amanda Mitchell, Chief Operating Officer, at amitchell@nhc.org for assistance.

GALA PROGRAM | WEDNESDAY, JUNE 24, 2026

5:00 PM | Registration and Reception

6:00 PM | Carl A.S. Coan, Sr., Lifetime Achievement Award Presentation

6:30 PM | Dinner

7:15 PM | Housing Visionary Awards Presentation

8:00 PM | Dessert and Networking

CLICK HERE TO PURCHASE
SPONSORSHIPS AND TICKETS



901 WHARF STREET, SW
WASHINGTON, DC 20024

[NHC.ORG/EVENT/GALA](https://nhc.org/event/gala) | [#HOUSINGPROM](https://twitter.com/HOUSINGPROM)

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SPONSORSHIP LEVELS

Thank you for considering a sponsorship program with us!

Aligning your organization with the Gala and its honorees enhances your visibility, engagement, and networking opportunities.

VISIONARY / \$50,000

- Two tables (20 seats) with premier seating
- Full-page ad and listing in Gala tribute book
- Listing in printed and electronic marketing materials
- Prominent acknowledgment in opening and closing media presentations
- Prominent listing of company logo, name, and website link on nhc.org
- Recognition in opening remarks
- Recognition as a reception sponsor

LEADER / \$25,000

- Two tables (20 seats) with premier seating
- Full-page ad and listing in Gala tribute book
- Listing in printed and electronic marketing materials
- Acknowledgment in opening and closing media presentations
- Prominent listing of company logo, name, and website link on nhc.org
- Recognition as a dessert reception sponsor

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ADDITIONAL SPONSORSHIP LEVELS

Engage with affordable housing advocates, leaders, and influencers with these enhanced opportunities.

ADVOCATE / \$15,000

- One table (10 seats) with preferred seating
- Full-page ad and listing in Gala tribute book
- Listing in printed and electronic marketing materials
- Acknowledgment in opening and closing media presentations
- Prominent listing of company logo, name, and website link on nhc.org

CHAMPION / \$10,000

- One table (10 seats) with preferred seating
- Half-page ad and listing in Gala tribute book
- Listing in printed and electronic marketing materials
- Acknowledgment in opening and closing media presentations

OPPORTUNITY BUILDER / \$5,000

- Five tickets
- Quarter-page ad and listing in Gala tribute book

FRIEND / \$3,500

- Two tickets
- Quarter-page ad and listing in Gala tribute book

MORE OPPORTUNITIES TO ENGAGE

ADDITIONAL GALA TICKETS

All 2026 dues-paying NHC members at or above Full Membership level receive half-price tickets to the Gala.

NHC Members / \$500

Non-Members / \$1,000

PROGRAM TRIBUTE ADS

	PRINT	DIGITAL
Full-page Ad	\$2,500	\$1,250
Half-page Ad	\$1,500	\$750
Quarter-page Ad	\$750	\$325
Name Listing	\$250	

[BUY TICKETS HERE](#)

[AD SPEC GUIDE ▶](#)