

# Gala

## TRIBUTE BOOK PROGRAM AD SPECIFICATIONS

- FULL-PAGE TRIBUTE AD: 4.5" w x 7.25" h: \$2,500
- HALF-PAGE TRIBUTE AD: 4.5" w x 3.5" h: \$1,500
- QUARTER-PAGE TRIBUTE AD: 2.125" w x 3.5" h: \$750

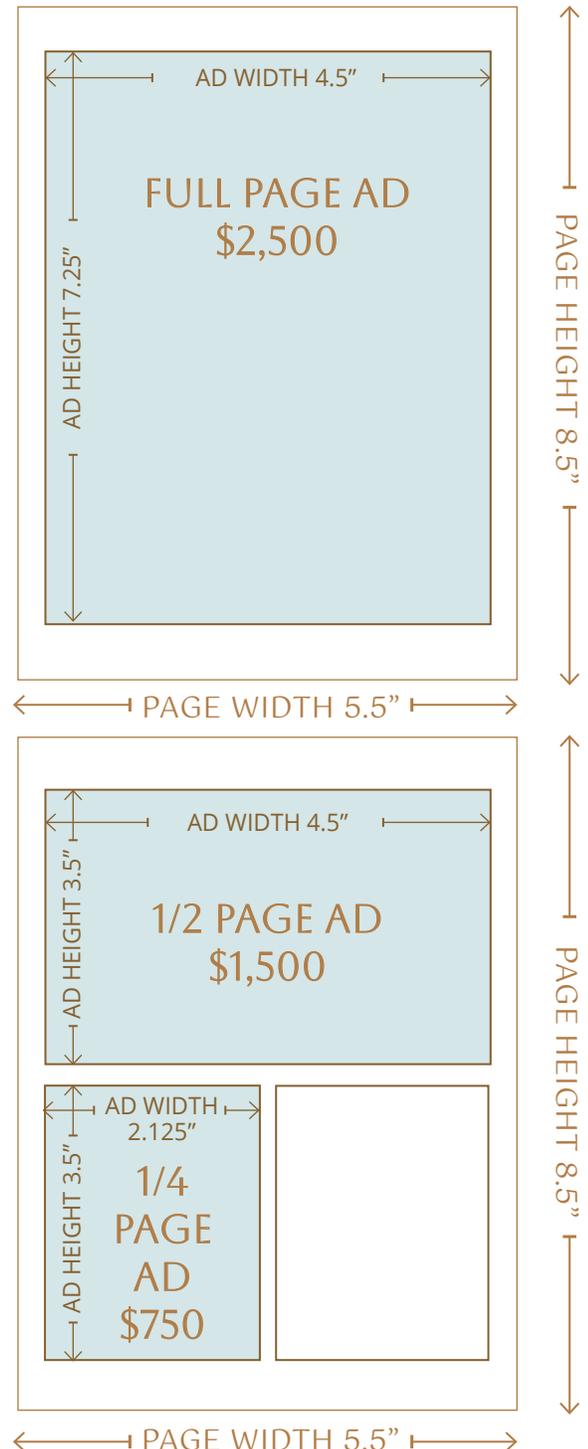
## ELECTRONIC FILE GUIDELINES

- All Tribute ads can be 4-color (CMYK) or grayscale (B&W)
- Files should be submitted in final form as a high-resolution 300-dpi PDF (high-resolution JPEG, EPS, PNG or TIF files are also acceptable)
- Tribute ads do not bleed; document page size should be set to match the AD TRIM SIZE (see dimensions to the right)
- Embed all fonts and images
- Convert fonts to outlines when possible and flatten Photoshop files
- Images and logos from websites are NOT usable for print ads; logo artwork MUST BE HIGH RESOLUTION

For any questions, please contact Whitney Sarkodie at [wsarkodie@nhc.org](mailto:wsarkodie@nhc.org)

### Tribute Ad Dimensions

4.5" x 7.25" LIVE AREA/5.5" x 8.5" TRIM SIZE



Click here to submit your tribute ad. Please submit by **Wednesday May 13, 2026**

HOUSING  
VISIONARY  
AWARDS

NATIONAL  
HOUSING  
CONFERENCE

ANTHEM  
901 WHARF ST. SW  
WASHINGTON, DC 20024

NHC.ORG/EVENT/GALA  
#HOUSINGPROM

WEDNESDAY, JUNE 24, 2026

# Gala

## GALA DIGITAL TRIBUTE AD SPECIFICATIONS

Digital Tribute Ads will be displayed on a dynamic digital board in the lobby of The Anthem.

- FULL-BOARD TRIBUTE AD: 1080px w x 1920px h: \$1,250
- HALF-PAGE TRIBUTE AD: 960px w x 830px h: \$750
- QUARTER-PAGE TRIBUTE AD: 460px w x 830px h: \$375

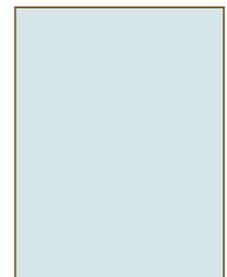
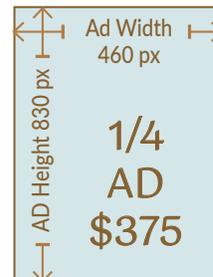
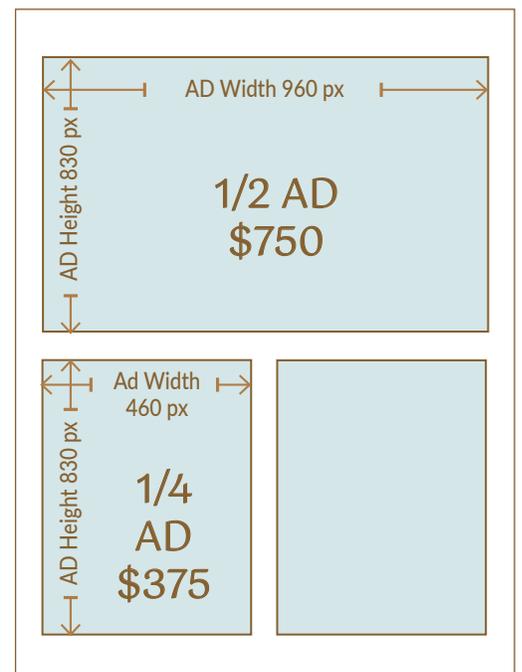
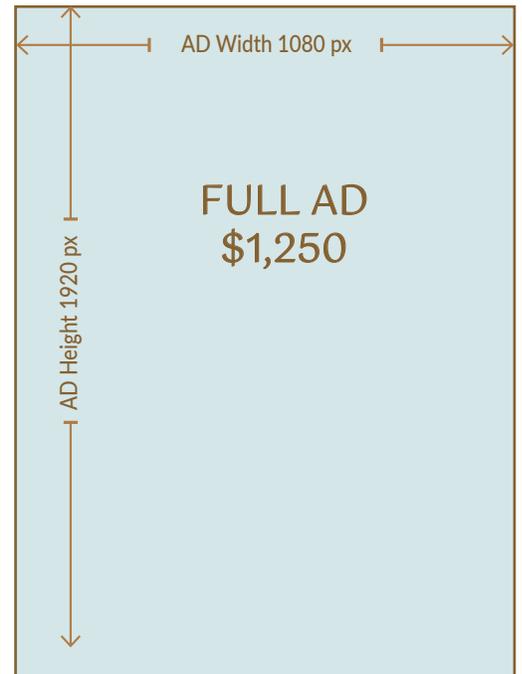
## ELECTRONIC FILE GUIDELINES

- All Tribute ads must be in FULL COLOR (rgb) format
- Files should be submitted in final form as screen resolution 72 dpi JPEG
- Do not bleed; document page size should be set to match the AD LIVE AREA (see dimensions to the right)
- Embed all fonts and images
- Convert fonts to outlines when possible and flatten Photoshop files

For any questions, please contact Whitney Sarkodie at [wsarkodie@nhc.org](mailto:wsarkodie@nhc.org)

## Digital Tribute Ad Dimensions

1080px x 1920px live area



Click here to submit your tribute ad. Please submit by **Wednesday May 13, 2026**