




# SPONSORSHIP OPPORTUNITIES

## SOLUTIONS for HOUSING COMMUNICATIONS

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# About Us

Elevate your organization's profile and actively participate in the conversations that are shaping the future of housing by sponsoring the National Housing Conference's (NHC) Solutions for Housing Communications convening.

This hybrid convening is the only national convening for housing communications leaders. Join housing experts, thought leaders, policymakers, and journalists from across the United States for a full day of sessions exploring communications and messaging strategies for successfully expanding awareness about the importance of affordable housing both at the national level and within local communities.

Learn more about sponsorship opportunities available on the following pages or at www.nhc.org/event/solutions-for-housing-communications-2/.

About the National Housing Conference

The National Housing Conference (NHC) is the oldest and broadest coalition of affordable housing leaders in America. A diverse continuum of affordable housing stakeholders, NHC convenes and collaborates through dialogue, advocacy, research, and education to develop equitable solutions to serve the common interest.

# Sponsorship Levels

NATIONAL HOUSING CONFERENCE

## Host Sponsor

**$75,000**

- Welcome remarks.
- Acknowledgement on event signage with logo.
- Acknowledgement in all marketing materials, convening app, and on website.
- Dedicated sponsorship table at convening for unlimited marketing materials.
- 15 in-person and 35 virtual complimentary registrations.
- Additional benefits available.

## Premier Sponsor

**$50,000**

- Acknowledgement on event signage with logo.
- Acknowledgement in all marketing materials, convening app, and on website.
- Opportunity to distribute five promotional items on the sponsorship display table.
- 10 in-person and 30 virtual complimentary registrations

# Sponsorship Levels

NATIONAL HOUSING CONFERENCE

## Networking Reception

**$30,000**

- Exclusive sponsor of the convening's networking reception.
- Remarks at reception.
- Acknowledgement on event signage with logo.
- Acknowledgement in all marketing materials, convening app, and on website. Opportunity to distribute five promotional items on the sponsorship display table.
- 10 in-person and 25 virtual complimentary registrations

## Select Sponsor

**$25,000**

- Acknowledgement on event signage with logo.
- Acknowledgement in all marketing materials, convening app, and on website.
- Opportunity to distribute four promotional items on the sponsorship display table.
- 10 in-person and 20 virtual complimentary registrations

# Sponsorship Levels

NATIONAL HOUSING CONFERENCE

## Livestream Sponsor

**$15,000**

- Exclusive sponsor of the convening's livestream feed and onsite Wi-Fi.
- Acknowledgement on event signage with logo.
- Acknowledgement in all marketing materials, convening app, and on website.
- Opportunity to distribute up to three promotional items on the sponsorship display table.
- 8 in-person and 15 virtual complimentary registrations.

## Breakfast or Lunch Sponsor

**$15,000**

- Signage at either breakfast or lunch acknowledging your organization as a sponsor.
- Acknowledgement on event signage with logo.
- Acknowledgement in all marketing materials, convening app, and on website.
- Opportunity to distribute three promotional items on the sponsorship display table.
- 8 in-person and 15 virtual complimentary registrations.

# Sponsorship Levels

NATIONAL HOUSING CONFERENCE

**Five panels available**

## Panel Sponsor

**$10,000**

*The convening includes panels that will focus on various housing-related issues. Your organization will have the opportunity to sponsor one of five panels.*

- Acknowledgement on event signage with logo.
- Acknowledgement on specific panel signage. Acknowledgement in all marketing materials, convening app, and on website.
- Opportunity to distribute a promotional item on the sponsorship display table.
- 5 in-person and 10 virtual complimentary registrations.

## Friend Sponsor

**$10,000**

- Acknowledgement on event signage with logo.
- Acknowledgement in all marketing materials, convening app, and on website.
- Opportunity to distribute a promotional item on the sponsorship display table.
- 5 in-person and 10 virtual complimentary registrations.

# Sponsorship Levels

NATIONAL HOUSING CONFERENCE

## Supporter

**$5,000**

- Acknowledgement on event signage with logo.
- Acknowledgement in all marketing materials, convening app, and on website.
- 2 in-person and 5 virtual complimentary registrations.

## Exhibit Only

**$2,000**

There is a limited amount of space available for exhibit tables. Tables will be assigned on a first come, first serve basis upon NHC approval

## Scholarships

**$1,000**

Help people attend the convening by sponsoring 5 attendees. Scholarships will cover the registration for the convening, excluding travel.

- General acknowledgement of support in all convening publications, convening app, and on convening website.




NATIONAL HOUSING CONFERENCE

# CONTACT US

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