

# UNLOCK EXCLUSIVE BENEFITS WITH LEADERSHIP CIRCLE MEMBERSHIP



The Leadership Circle is NHC's premier membership level, offering unparalleled access to exclusive benefits and engagement opportunities for housing leaders across the country. As a Leadership Circle member, you'll receive access to high-value resources such as our weekly Member Brief, invitations to working groups, special event discounts, and complimentary tickets to NHC's Housing Visionary Awards Gala. You'll also enjoy extended benefits for additional employees within your organization.



Leadership Circle members can further tailor their experience by selecting from a curated set of exclusive opportunities based on their membership level. These include high-visibility sponsorship options such as speaking at national events, hosting webinars, sponsoring an episode of NHC's Beyond Four Walls: Conversations on Affordable Housing podcast, or extra tickets to NHC's premier events.

## THE NHC LEADERSHIP CIRCLE HAS THREE LEVELS OF MEMBERSHIP

### PLATINUM

**\$25,000 PER YEAR**

Receive 20 Tickets  
to NHC's Housing  
Visionary Awards Gala

### GOLD

**\$10,000 PER YEAR**

FOR PROFITS  
Receive 5 Tickets  
to NHC's Housing  
Visionary Awards Gala

NON PROFITS  
Receive 10 Tickets  
to NHC's Housing  
Visionary Awards Gala

### SILVER

**\$5,000 PER YEAR**

FOR PROFITS  
Receive 2 Tickets  
to NHC's Housing  
Visionary Awards Gala

NON PROFITS  
Receive 5 Tickets  
to NHC's Housing  
Visionary Awards Gala

## New Leadership Circle Benefits for 2026\*

BENEFIT	SILVER	GOLD	PLATINUM
Invitation to attend one annual private in-person dinner meeting with senior policy leader(s) in DC. Intimate and interactive conversation facilitated by the NHC CEO. Invitees to include one representative from each Platinum member.			✓
Invitation to attend one annual private in-person meeting with senior policy leader(s) in DC. Invitees to include one representative from each Silver, Gold, and Platinum member.	✓	✓	✓

### GO FURTHER: ADD-ON PACKAGES FOR PLATINUM AND GOLD MEMBERS\*

#### PLATINUM EXPANDED LEADERSHIP CIRCLE BENEFITS: \$15,000

##### PICK ONE:

- ☐ Sponsor & participate in a panel at one of NHC's in-person conferences in DC
- ☐ Sponsor webinar utilizing NHC marketing and platform. (3 per year available)
- ☐ Sponsor an NHC Podcast – recognition on marketing materials and during the intro

##### PICK ONE:

- ☐ Author one "Member Note" for a NHC Member Brief\*
- ☐ 15 complimentary virtual tickets to both Solutions for Affordable Housing and Solutions for Housing Communications convenings

*\*Subject to editorial approval and alignment with NHC's policy agenda.*

#### GOLD EXPANDED LEADERSHIP CIRCLE BENEFITS: \$10,000

##### PICK ONE:

- ☐ Sponsor a panel at one of NHC's in-person conferences in DC and receive in-person and virtual complimentary tickets.
- ☐ Sponsor a webinar utilizing NHC marketing and platform. (3 per year available)
- ☐ Sponsor an NHC Podcast – recognition on marketing materials and during the intro.
- ☐ Events package:
  - Champion sponsor at NHC's Housing Visionary Awards Gala including one table, 1/2 page ad, and acknowledgement in opening and closing media presentations.
  - 2 additional Housing Visionary Awards Gala tickets.
  - 1/2 page Gala digital ad.
  - 5 complimentary virtual tickets to both Solutions for Affordable Housing and Solutions for Housing Communications convening.

**\*IMPORTANT NOTES:** NHC leadership, with input from the Board Chair and Vice Chair, may invite select Board and National Advisory Council members outside the Leadership Circle to the VIP dinner or meetings to include diverse perspectives.