



SPONSORSHIP OPPORTUNITIES



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About Us

Elevate your organization's profile and actively participate in the conversations that are shaping the future of housing by sponsoring the National Housing Conference's (NHC) ***Solutions for Affordable Housing*** convening.

This convening serves as a platform for fostering connections among a diverse range of affordable housing stakeholders, encompassing officials from municipal bodies, charitable foundations, non-profit organizations, real estate developers, lenders, and beyond. Our focus is on housing priorities that are tangible, impactful, and achievable.

Attendees will build a deeper understanding of key national housing issues and the interplay between federal, state, and local policies that shape them. Sessions will provide participants with valuable insights to enhance their understanding of how their organization's objectives align with the broader national housing strategy.

Learn more about sponsorship opportunities available on the following pages or at <https://nhc.org/event/solutions-for-affordable-housing/>.

About the National Housing Conference

The National Housing Conference (NHC) is the oldest and broadest coalition of affordable housing leaders in America. A diverse continuum of affordable housing stakeholders, NHC convenes and collaborates through dialogue, advocacy, research, and education to develop equitable solutions to serve the common interest.

Sponsorship Levels



Host Sponsor

\$75,000

- Welcome remarks.
- Participation in a plenary session.
- Acknowledgement on event signage with logo.
- Acknowledgement in all marketing materials, convening app, and on website.
- Dedicated sponsorship table at convening for unlimited marketing materials.
- 15 in-person and 35 virtual complimentary registrations.
- Additional benefits available.

Premier Sponsor

\$50,000

- Acknowledgement on event signage with logo.
- Acknowledgement in all marketing materials, convening app, and on website.
- Opportunity to distribute five promotional items on the sponsorship display table.
- 10 in-person and 30 virtual complimentary registrations.

Sponsorship Levels



Networking Reception

\$30,000

- Exclusive sponsor of the convening's networking reception.
- Remarks at reception.
- Acknowledgement on event signage with logo.
- Acknowledgement in all marketing materials, convening app, and on website.
- Opportunity to distribute five promotional items on the sponsorship display table.
- 10 in-person and 25 virtual complimentary registrations.

Select Sponsor

\$25,000

- Acknowledgement on event signage with logo.
- Acknowledgement in all marketing materials, convening app, and on website.
- Opportunity to distribute four promotional items on the sponsorship display table.
- 10 in-person and 20 virtual complimentary registrations.

Sponsorship Levels



Livestream Sponsor

\$15,000

- Exclusive sponsor of the convening's livestream feed and onsite Wi-Fi.
- Acknowledgement on event signage with logo.
- Acknowledgement in all marketing materials, convening app, and on website.
- Opportunity to distribute up to three promotional items on the sponsorship display table.
- 8 in-person and 15 virtual complimentary registrations.

Breakfast or Lunch Sponsor

\$15,000

- Signage at either breakfast or lunch acknowledging your organization as a sponsor.
- Acknowledgement on event signage with logo.
- Acknowledgement in all marketing materials, convening app, and on website.
- Opportunity to distribute three promotional items on the sponsorship display table.
- 8 in-person and 15 virtual complimentary registrations.

Sponsorship Levels



Seven panels available

Panel Sponsor

\$10,000

The convening includes panels that will focus on various housing-related issues. Your organization will have the opportunity to sponsor one of seven panels.

- Acknowledgement on event signage with logo.
- Acknowledgement on specific panel signage.
- Acknowledgement in all marketing materials, convening app, and on website.
- Opportunity to distribute a promotional item on the sponsorship display table.
- 5 in-person and 10 virtual complimentary registrations.

Friend Sponsor

\$10,000

- Acknowledgement on event signage with logo.
- Acknowledgement in all marketing materials, convening app, and on website.
- Opportunity to distribute a promotional item on the sponsorship display table.
- 5 in-person and 10 virtual complimentary registrations.

Sponsorship Levels



Supporter

\$5,000

- Acknowledgement on event signage with logo.
- Acknowledgement in all marketing materials, convening app, and on website.
- 2 in-person and 5 virtual complimentary registrations.

Exhibit Only

\$2,000

There is a limited amount of space available for exhibit tables. Tables will be assigned on a first come, first serve basis upon NHC approval.

Scholarships

\$1,000

Help people attend the convening by sponsoring 5 attendees. Scholarships will cover the registration for the convening, excluding travel.

- General acknowledgement of support in all convening publications, convening app, and on convening website.



CONTACT US



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Email Address:

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Website:

nhc.org/event/solutions-for-affordable-housing/