

# HOUSING VISIONARY AWARDS

# GALA

## CELEBRATE EXCELLENCE WITH US.

Your sponsorship supports our work to ensure everyone is able to live in a quality, affordable home in a thriving community.

The National Housing Conference has been defending our American home since 1931. NHC is a broad-based coalition representing the widest possible spectrum of the housing industry. Our annual Gala honors leaders who have contributed to our vision. Join over 500 housers from across the country in celebrating the leadership excellence of this year's honorees.

SEN. MARIA CANTWELL (D-WA) • SEN. BEN CARDIN (D-MD) • SEN. TODD YOUNG (R-IN)  
SEN. MARSHA BLACKBURN (R-TN) • REP. MIKE KELLY (R-PA) • REP. SUZAN DELBENE (D-WA)  
REP. DARIN LAHOOD (R-IL) • FORMER REP. BRIAN HIGGINS (D-NY)  
CONGRESSIONAL LEADERS OF AFFORDABLE HOUSING TAX POLICY

### TIA BOATMAN PATTERSON

PRESIDENT AND CEO, CALIFORNIA COMMUNITY REINVESTMENT CORPORATION

### JOSEPH M. VENTRONE

FORMER VICE PRESIDENT FOR FEDERAL POLICY AND INDUSTRY RELATIONS OF THE NATIONAL ASSOCIATION OF REALTORS® AND LIFETIME ADVOCATE FOR AFFORDABLE HOUSING POLICY

Choose your sponsorship level or get in touch to build a custom package.  
Contact Amanda Mitchell, Chief Operating Officer, at [amitchell@nhc.org](mailto:amitchell@nhc.org) for assistance.

## GALA PROGRAM | WEDNESDAY, JUNE 5, 2024

5:30 PM | Registration and Reception

6:30 PM | Dinner and Networking

7:00 PM | Awards Program

7:45 PM | Dessert and Networking

CLICK HERE TO PURCHASE  
SPONSORSHIPS AND TICKETS



901 WHARF STREET, SW  
WASHINGTON, DC 20024

[NHC.ORG/EVENT/GALA](https://nhc.org/event/gala) | [#HOUSINGOSCARS](https://twitter.com/HOUSINGOSCARS)



GALA

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# SPONSORSHIP LEVELS

Thank you for considering a sponsorship program with us!

Aligning your organization with the Gala and its honorees enhances your visibility, engagement, and networking opportunities.

**SOLD!**

**HOST / \$100,000**

**VISIONARY / \$50,000**

SPONSORS AT THIS LEVEL RECEIVE THE FOLLOWING BENEFITS:

- Two tables (20 seats) with premier seating
- Full-page ad and listing in Gala tribute book
- Listing in printed and electronic marketing materials
- Prominent acknowledgment in opening and closing media presentations
- Prominent listing of company logo, name, and website link on [nhc.org](http://nhc.org)
- Recognition in opening remarks
- Recognition as a reception sponsor

**LEADER / \$25,000**

THIS PREMIER SPONSORSHIP ENJOYS THE FOLLOWING BENEFITS:

- Two tables (20 seats) with premier seating
- Full-page ad and listing in Gala tribute book
- Listing in printed and electronic marketing materials
- Acknowledgment in opening and closing media presentations
- Prominent listing of company logo, name, and website link on [nhc.org](http://nhc.org)
- Recognition as a dessert reception sponsor



CELEBRATE EXCELLENCE WITH US.

## ADDITIONAL SPONSORSHIP LEVELS

Engage with housing affordability advocates, leaders, and influencers with these enhanced opportunities.

### ADVOCATE / \$15,000

- One table (10 seats) with preferred seating
- Full-page ad and listing in Gala tribute book
- Listing in printed and electronic marketing materials
- Acknowledgment in opening and closing media presentations
- Prominent listing of company logo, name, and website link on nhc.org

### CHAMPION / \$10,000

- One table (10 seats) with preferred seating
- Half-page ad and listing in Gala tribute book
- Listing in printed and electronic marketing materials
- Acknowledgment in opening and closing media presentations

### OPPORTUNITY BUILDER / \$5,000

- Five tickets
- Quarter-page ad and listing in Gala tribute book

### FRIEND / \$3,500

- Two tickets
- Quarter-page ad and listing in Gala tribute book

## MORE OPPORTUNITIES TO ENGAGE

### ADDITIONAL GALA TICKETS

Current NHC members at or above the Full Membership level receive half-price tickets to the Gala. Become a member to take advantage of this benefit.

NHC Members / \$500  
Non-Members / \$1,000

### PROGRAM TRIBUTE ADS

\$2,500 Full-page Ad  
\$1,500 Half-page Ad  
\$750 Quarter-page Ad  
\$250 Name Listing

**PURCHASE TICKETS**

**AD SPEC GUIDE ►**