HOUSING VISIONARY AWARDS GALA

TUESDAY, 20 JUNE 2023

nhc.org/gala #Housing0scars



PAGE HEIGHT 8

PAGE HEIGHT 8

TRIBUTE BOOK PROGRAM AD SPECIFICATIONS

- → Full-Page Tribute 5" w x 8" h: \$2,500
- → Half-Page Tribute 5" w x 3.875" h: \$1,500
- → **Quarter-Page** Tribute: 2.375"w x 3.875"h: \$750

ELECTRONIC FILE GUIDELINES

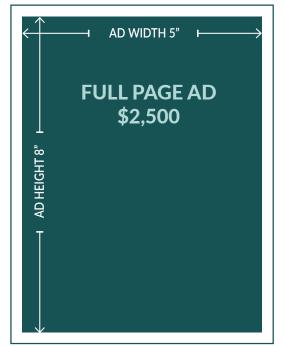
- → ALL TRIBUTES MUST BE GRAYSCALE (B&W) format except for the full-page Tributes appearing on the inside cover pages which are 4-COLOR (CMYK) format
- → FILES SHOULD BE SUBMITTED IN FINAL FORM AS A HIGH- RESOLUTION 300-DPI PDF (high resolution JPEG, EPS, PNG or TIF files are also acceptable)
- → Tributes do not bleed; document page size should be set to match the ad trim size (see dimensions to the right)
- → EMBED ALL FONTS AND IMAGES
- → Convert fonts to outlines when possible and flatten Photoshop files
- Images and logos from websites are NOT usable for print ads; logo artwork MUST BE HIGH RESOLUTION

For more information please email Whitney Sarkodie at wsarkodie@nhc.org

Please e-mail electronic files to wsarkodie@nhc.org by Friday, May 26, 2023

TRIBUTE AD DIMENSIONS

5" x 8" LIVE AREA/5.5" x 8.5" TRIM SIZE



PAGE WIDTH 5.5" →

AD WIDTH 5" →

**S288: 1/2 PAGE AD

\$1,500

\$1,500

AD WIDTH →

2.375"

**S288: 1/4

PAGE
AD

\$750

\$750

\$1,500