

HOUSING VISIONARY AWARDS GALA

TUESDAY, 20 JUNE 2023

nhc.org/gala
#HousingOscars



TRIBUTE BOOK PROGRAM AD SPECIFICATIONS

- **Full-Page Tribute** 5" w x 8" h: \$2,500
- **Half-Page Tribute** 5" w x 3.875" h: \$1,500
- **Quarter-Page Tribute:** 2.375"w x 3.875"h: \$750

ELECTRONIC FILE GUIDELINES

- **ALL TRIBUTES MUST BE GRAYSCALE (B&W)** format except for the full-page Tributes appearing on the inside cover pages which are 4-COLOR (CMYK) format
- **FILES SHOULD BE SUBMITTED IN FINAL FORM AS A HIGH- RESOLUTION 300-DPI PDF** (high resolution JPEG, EPS, PNG or TIF files are also acceptable)
- Tributes do not bleed; document page size should be set to match the ad trim size (see dimensions to the right)
- **EMBED ALL FONTS AND IMAGES**
- Convert fonts to outlines when possible and flatten Photoshop files
- Images and logos from websites are **NOT** usable for print ads; logo artwork **MUST BE HIGH RESOLUTION**

For more information please email Whitney Sarkodie at wsarkodie@nhc.org

Please e-mail electronic files to wsarkodie@nhc.org by Friday, May 26, 2023

TRIBUTE AD DIMENSIONS 5" x 8" LIVE AREA/5.5" x 8.5" TRIM SIZE

