

HOUSING VISIONARY AWARDS GALA

Celebrate excellence with us.

Your sponsorship supports our work to ensure everyone is able to live in a quality, affordable home in a thriving community.

The National Housing Conference has been defending our American home since 1931. NHC is a broad based coalition representing the widest possible spectrum of the housing industry. We have worked for nearly a century to achieve our vision of quality, affordable housing for all. Our Annual Gala recognizes exceptional leaders who have contributed to our vision of an America where everyone is able to live in a quality, affordable home in a thriving community. Join us in celebrating the leadership excellence of this year's honorees:

- **David Adame**, President & CEO, Chicanos Por La Causa
- **Jim King**, CEO & President, Fahe
- **Pam Patenaude**, former Deputy Secretary of Housing & Urban Development
- **Nan Roman**, CEO, National Alliance to End Homelessness

Choose your sponsorship level or get in touch to build a custom package; contact **Amanda Mitchell**, VP of Operations at Amitchell@nhc.org for assistance.

GALA DETAILS

Each year, NHC honors organizations and individuals making significant contributions toward advancing affordable housing. Over 500 housers from all across the country will join NHC for an evening of celebration and networking.



901 Wharf Street SW
Washington, DC 20024

GALA PROGRAM

— TUESDAY 14 JUNE —

5:30 PM	Registration and Reception
6:30 PM	Dinner and Networking
7:00 PM	Awards Program
7:45 PM	Networking and Dessert Reception



nhc.org/gala
#HousingOscars

HOUSING VISIONARY AWARDS GALA

SPONSORSHIP LEVELS

Thank you for considering a sponsorship program with us!

VISIONARY / \$50,000

Aligning your organization with the Gala and its honorees enhances visibility in person, positioning you and your colleagues for optimal engagement and networking opportunities.

Sponsors at this level receive the following benefits:

- + Two tables (20 seats) with the best table placement
- + Prominent listing of company logo/name/link to the website on nhc.org
- + Full-page tribute in the Gala program
- + Verbal recognition during the program
- + Prominent representation in opening and closing media presentation
- + Photographs with honorees (designated executives and leadership)
- + Recognition included in multiple digital Gala marketing channels

LEADER / \$25,000

This premier sponsorship receives the following benefits:

- + Two tables (20 seats) with premier placement
- + Prominent listing in multiple digital Gala marketing channels
- + Representation in opening and closing media presentation
- + Full-page tribute ad in Gala program

Questions? Contact Amanda Mitchell, VP of Operations at Amitchell@nhc.org.

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ADDITIONAL SPONSORSHIP LEVELS

Engage with housing affordability advocates, leaders, and influencers with these enhanced opportunities.

ADVOCATE / \$15,000

- + One table (10 seats); preferred seating
- + Listing in all printed and electronic marketing materials
- + Full-page tribute ad in Gala Program
- + Appearance in the media presentation shown before and after the ceremony
- + Acknowledgment in multiple digital Gala marketing channels

CHAMPION / \$10,000

- + One table (10 seats); preferred seating
- + Listing in Gala program
- + Half-page tribute ad in Gala Program
- + Appearance in the media presentation shown before and after the Gala Ceremony
- + Acknowledgment in multiple digital Gala marketing channels

OPPORTUNITY BUILDER / \$5,000

- + Five Gala tickets
- + Quarter-page tribute ad in Gala Program
- + Listing in Gala Program and on nhc.org

FRIEND / \$3,500

- + Two Gala tickets
- + Quarter-page tribute ad in Gala Program
- + Listing in Gala program and on nhc.org

MORE OPPORTUNITIES TO ENGAGE

ADDITIONAL GALA TICKETS

Current NHC members at or above the Full Membership level receive half-price tickets to the Gala. Become a member to take advantage of this benefit.

NHC Members / \$500

Non-Members / \$1,000

PROGRAM TRIBUTE ADS

\$2,500 Full-page Ad

\$1,500 Half-page Ad

\$750 Quarter-page Ad

\$250 Name Listing

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