

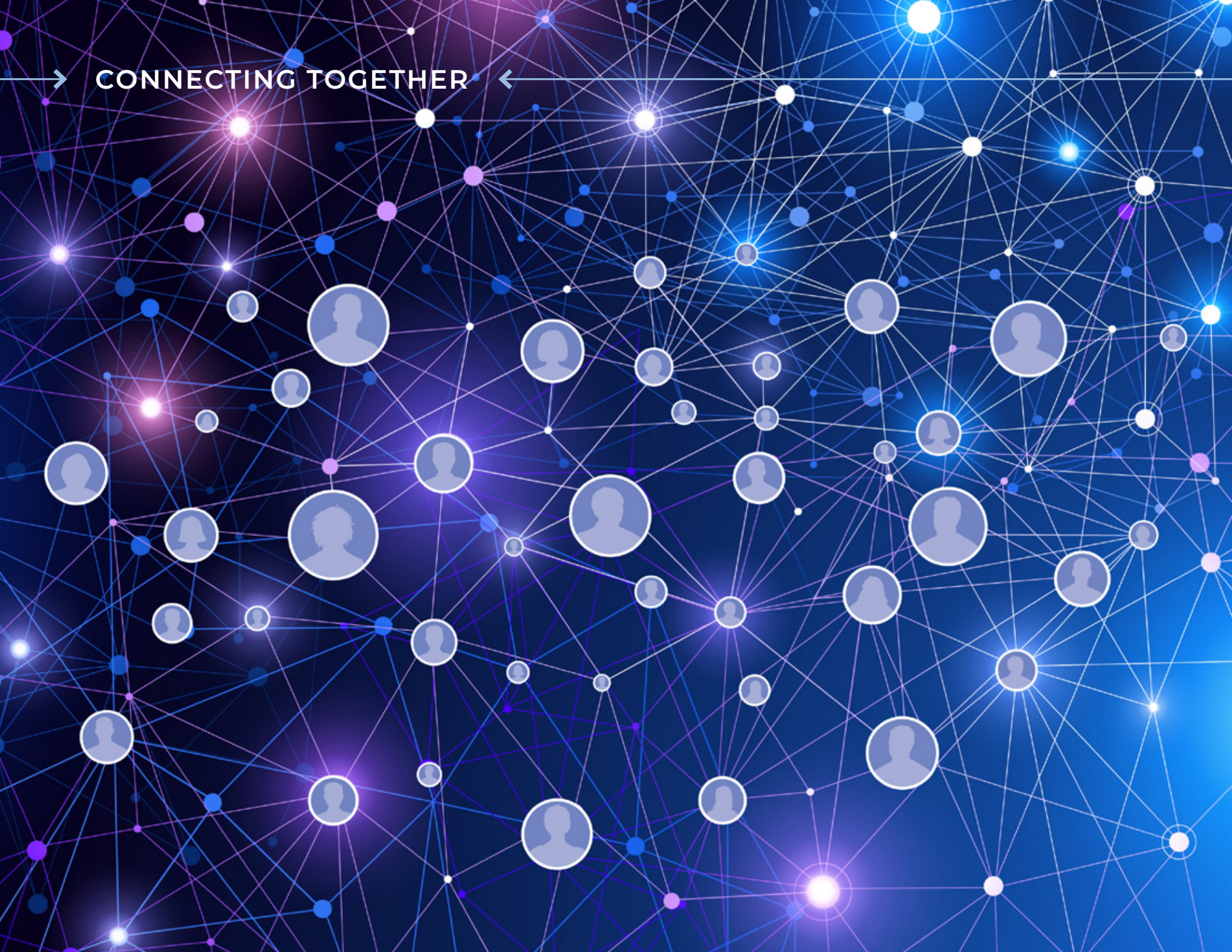


The **Power** of Collaboration



NATIONAL HOUSING CONFERENCE **ANNUAL REPORT 2020**

→ CONNECTING TOGETHER ←



LETTER FROM THE CHAIR

The shortage of affordable housing is one of the biggest barriers to building the nation's economic strength. That essential truth underlies the work that each of us who are members of the National Housing Conference does every day. Our individual efforts are vital to thousands of people. But the multiplier effect of working together enables us to make a lasting difference in the lives of millions.

We know there isn't a one-size-fits-all solution to the housing crisis. But that is why we join and participate in NHC. All of us want to fight for social and racial equity. All of us want to make it easier to build the types of housing our communities need. All of us want to make sustainable homeownership available to more people. All of us want to support renters' well-being and access to affordable housing.

None of us can do it all alone. Together we can do so much more. That is the lesson of the year that has just passed. And that is the message we carry forward in our work as members of NHC.



Anne Segrest McCulloch

President and CEO
Housing Partnership Equity Trust

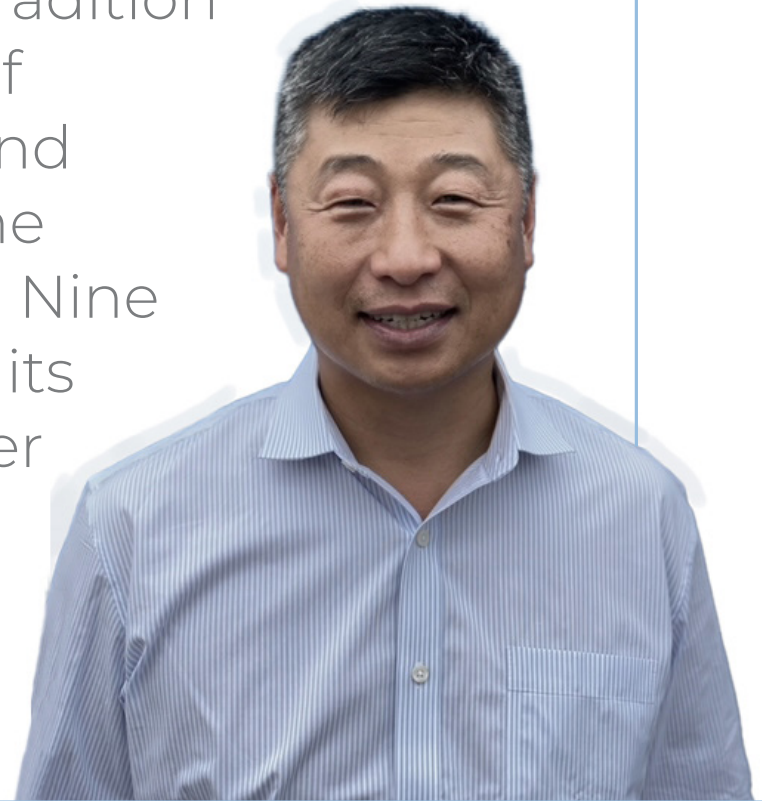
→ BEGINNINGS ←

From the start, NHC's advocacy has been effective because it consistently seeks to include all those who believe in the organization's enduring message: "Housing is Jobs, and Jobs are Housing." In NHC's 1954 yearbook, Labor movement icon Walter Reuther called for the construction of 2 million new homes each year. He knew housing always renews an economy and spurs job growth.



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We are proud to be part of a tradition that began when a coalition of housing advocates, builders and labor unions united to form the National Housing Conference. Nine decades later, NHC continues its commitment to bring together all those who still believe housing means jobs, and jobs mean housing.



Chang Suh

Chief Executive Officer
AFL-CIO Housing Investment Trust

→ COMMUNITY REINVESTMENT ACT ←

→ NHC established four key principles for the modernization of CRA



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NHC is playing a major role in modernizing CRA, leading a broad group of stakeholders and providing guidance to the Office of the Comptroller of the Currency, Federal Deposit Insurance Corporation and Federal Reserve. NHC's leadership on the issue has been recognized by policymakers, industry leaders and the news media.



Connie Wright

Senior Vice President
Housing Affordability Philanthropy,
Social Impact & Sustainability
Wells Fargo

→ RAPID RESPONSE IN CRISIS ←

Through the support of Bank of America, JPMorgan Chase & Co., Quicken Loans and Wells Fargo NHC's **COVID-19 Housing Resource Center** featured over 2,000 online resources, garnered more than 100,000 visitors, helped housing practitioners continue delivering services to residents, and provided essential information to more than 4,800 renters facing possible eviction.



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NHC is an integral part of our continued commitment to support safe, affordable housing and invest in the communities in which we work and live. Collectively, we have much more to do to advance racial equality and economic opportunity, and through NHC we're pleased to work with fellow members on real solutions.



Angie Garcia Lathrop

Community Affairs Executive
Bank of America

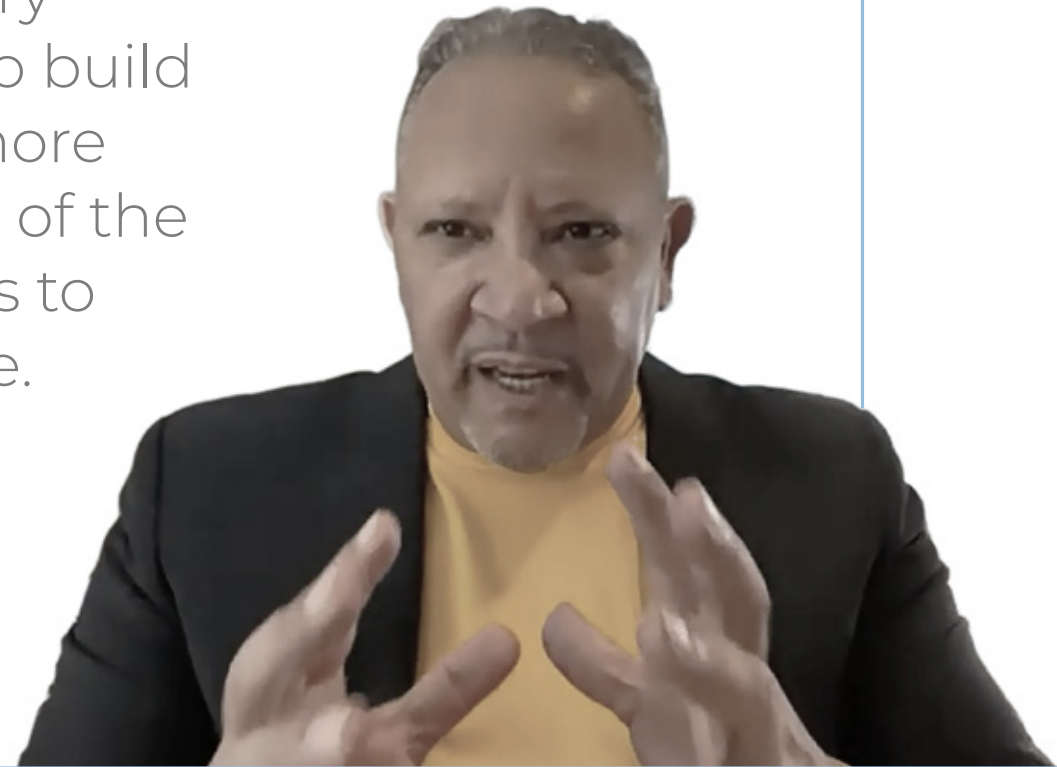
→ BLACK HOMEOWNERSHIP ←

NHC's commitment to social justice and economic equity drove the creation of a new, industry-wide coalition for Black homeownership, led by the Mortgage Bankers Association, NAACP, National Association of REALTORS®, National Association of Real Estate Brokers, National Fair Housing Alliance, National Urban League, Urban Institute and NHC. **The Black Homeownership Collaborative** established a 7-point plan to create 3 million net new Black homeowners by 2030.



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We need to address 21st century problems with 21st century solutions. This is a time to build a bigger, stronger and more equitable economy. One of the first things we must do is to be intentional about race. Housing is at the center of that change.



Marc Morial

National Urban League
President and CEO

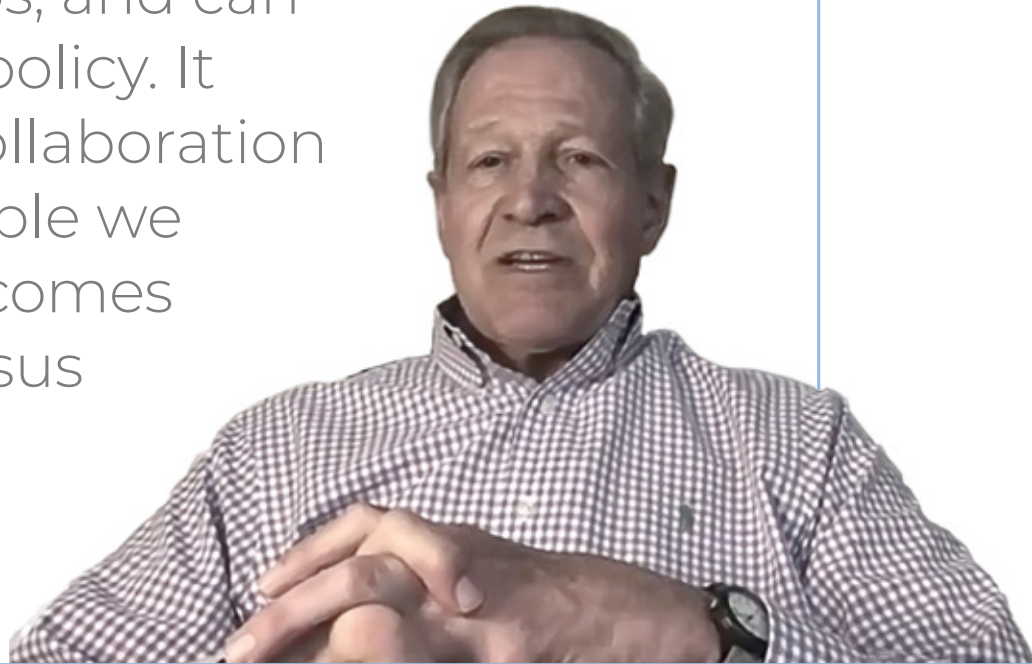
→ INDUSTRY COORDINATION ←

To help coordinate the industry's response to the pandemic, NHC began hosting a bi-weekly Zoom call with major housing leaders. NHC fulfills the need for a trusted and central place for the full spectrum of housing interests to gather. The calls included leaders from the National Multifamily Housing Council, Habitat for Humanity International, Mortgage Bankers Association, NeighborWorks® America, Manufactured Housing Institute, National Alliance to End Homelessness and 25 other organizations.



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Housing represents a wide ecosystem of interests. We practitioners tend to operate in our sacred silos, and can have disagreements on policy. It takes the hard work of collaboration to get results for the people we serve. That's where NHC comes into play, forging consensus among seemingly divergent interests.



Doug Bibby

President
National Multifamily Housing Council

→ KNOWLEDGE SHARING ←

NHC made the difficult decision to cancel our 7th **Annual Solutions for Housing Communications** in-person convening in March 2020. This event brings together housing stakeholders to discuss marketing and messaging strategies to build support and advance affordable housing. In May 2020, NHC successfully transformed this event to online using Zoom and was one of the first housing organizations to do so. We were honored to have **Grovetta Gardineer**, senior deputy comptroller for bank supervision policy for the Office of the Comptroller of the Currency, and **Conor Dougherty**, *New York Times* economics reporter and author of “Golden Gates: Fighting for Housing in America” keynote this event. NHC continued convening the field to take part in discussions on pressing housing policy issues such as reducing homelessness, addressing the rental housing crisis and more with our **December 2020 Solutions for Affordable Housing** online convening.

And throughout 2020, NHC provided educational programming through our webinars that covered a wide range of topics, including an outlook on the 2020 housing economy, advocating for racial equity in housing and community development and creating positive outcomes during COVID-19, which featured **Dr. Regina Benjamin** who served as the 18th U.S. Surgeon General in the Obama administration.



NHC was also pleased to have special guests House Majority Whip **Jim Clyburn** (D-S.C.) join us for our Annual Member meeting in June 2020 and Federal Reserve Board Governor **Lael Brainard** join us for our National Advisory Council meeting in October 2020.

In 2020, our webinar events reached over 5,000 housing stakeholders.

OUR MEMBERS, OUR STRENGTH

PLATINUM CIRCLE

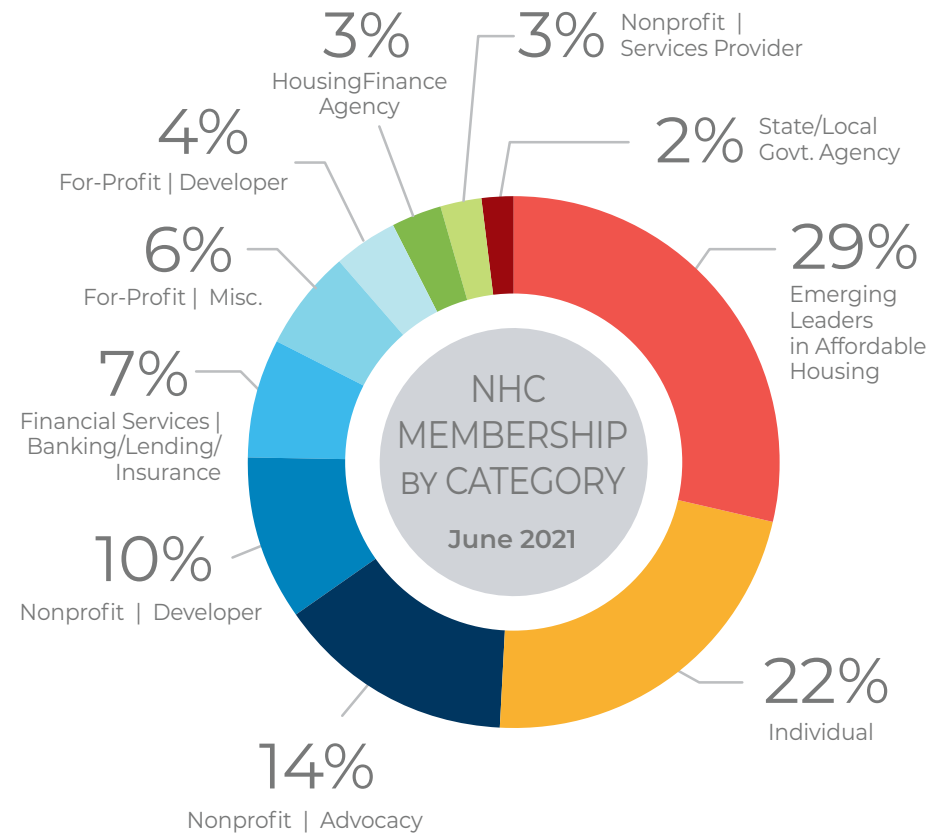
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Council of Federal Home Loan Banks
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Quicken Loans
Wells Fargo


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→ VISION ←

An America where everyone is able to live in a quality, affordable home in a thriving community.

→ MISSION ←

The **National Housing Conference** is a diverse continuum of affordable housing stakeholders that convene and collaborate through dialogue, advocacy, research, and education, to develop equitable solutions that serve our common interest.

→ NHC STAFF ←

David M. Dworkin

President and CEO

Amanda Mitchell

Vice President of Operations

Luke Villalobos

Director of Policy and Research

Andrea Nesby

Marketing and Communications Manager

Brittany Webb

Senior Policy and Research Associate

Henry Weiss

Policy and Research Associate

Balance Sheet

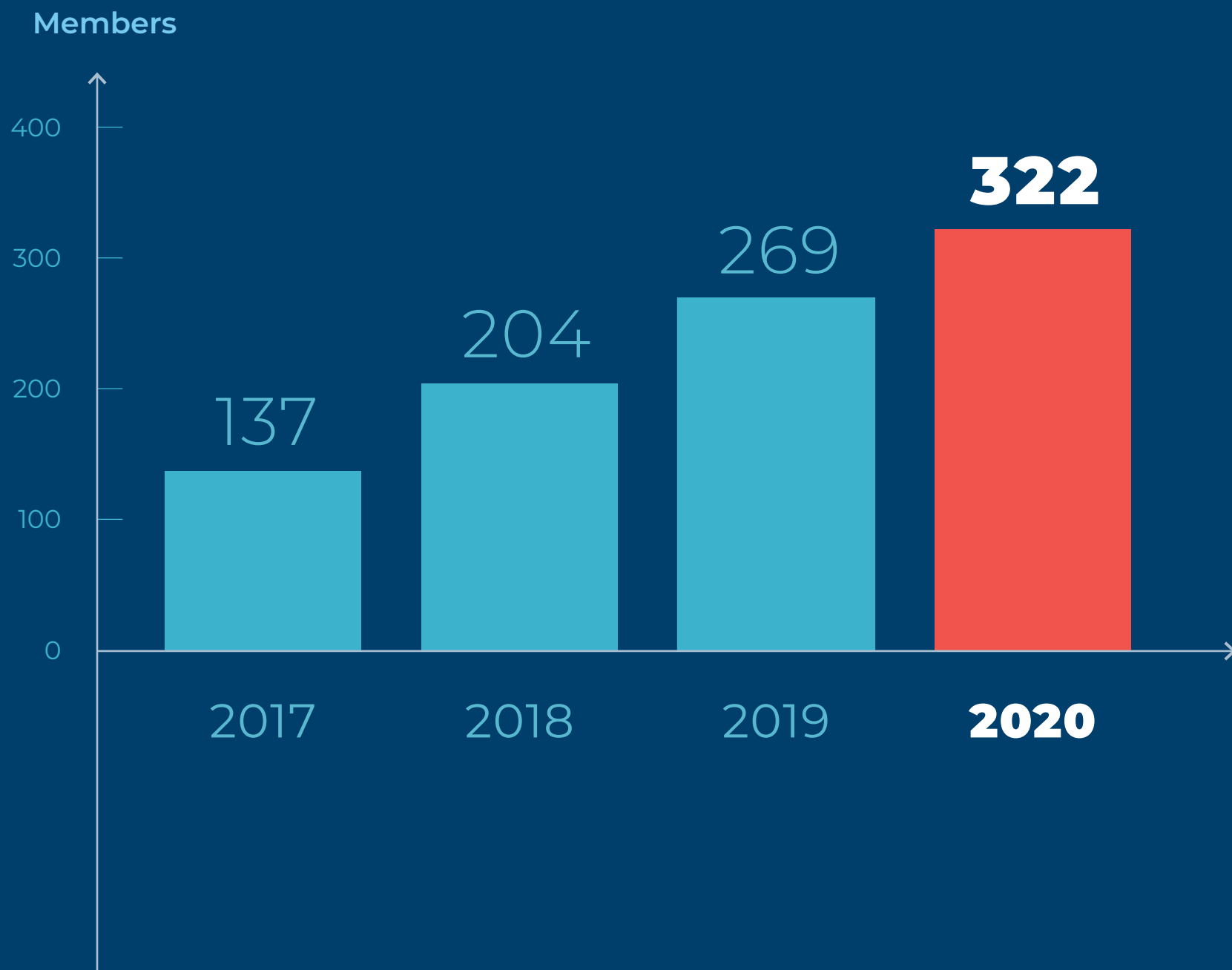
	(Unaudited) 2020	(Audited) 2019
ASSETS		
Current Assets	\$708,707	\$515,289
Fixed Assets, Net	36,686	35,083
Deposits	26,037	26,037
Total Assets	771,430	576,409
LIABILITIES AND NET ASSETS		
Current Liabilities	276,912	254,351
Subtenant Security Deposit	2,650	2,650
Deferred Rent	14,262	13,396
Total Liabilities	293,824	270,397
Total Net Assets	477,606	306,012
Total Liabilities and Net Assets	771,430	576,409

Statement of Activities

	(Unaudited) 2020	(Audited) 2019
TOTAL SUPPORT AND REVENUE	1,583,714	1,659,034
TOTAL EXPENSES	1,412,120	1,796,878
CHANGE IN NET ASSETS	171,594	(137,844)



BUILDING FOR THE FUTURE





A MESSAGE FROM THE CEO



At the beginning of 2020, none of us could imagine what lay ahead. When the reality of the pandemic emerged a few weeks later, our lives changed. Most importantly, the lives of those served by NHC members changed most profoundly. One thing was clear: for us to successfully navigate this coming storm, we would have to work together as never before. I am proud of what we achieved collectively, in one of the most challenging years in American history. We provided housing practitioners, homeowners, and renters the critical information necessary for navigating COVID-19. We coordinated the housing industry's dialogue on key policy and operational issues. We accelerated the cause for Black homeownership, social justice and racial equity. And we grew our coalition of those who fight to defend the American Home. We helped make a difference. There is much more to be done. I am confident we will do what is demanded of us and our organizations. We will succeed as we move forward — through the power of collaboration.



David M. Dworkin



President and CEO

Join NHC today

nhc.org/membership/



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