



Celebrating 90 Years of Housing Advocacy

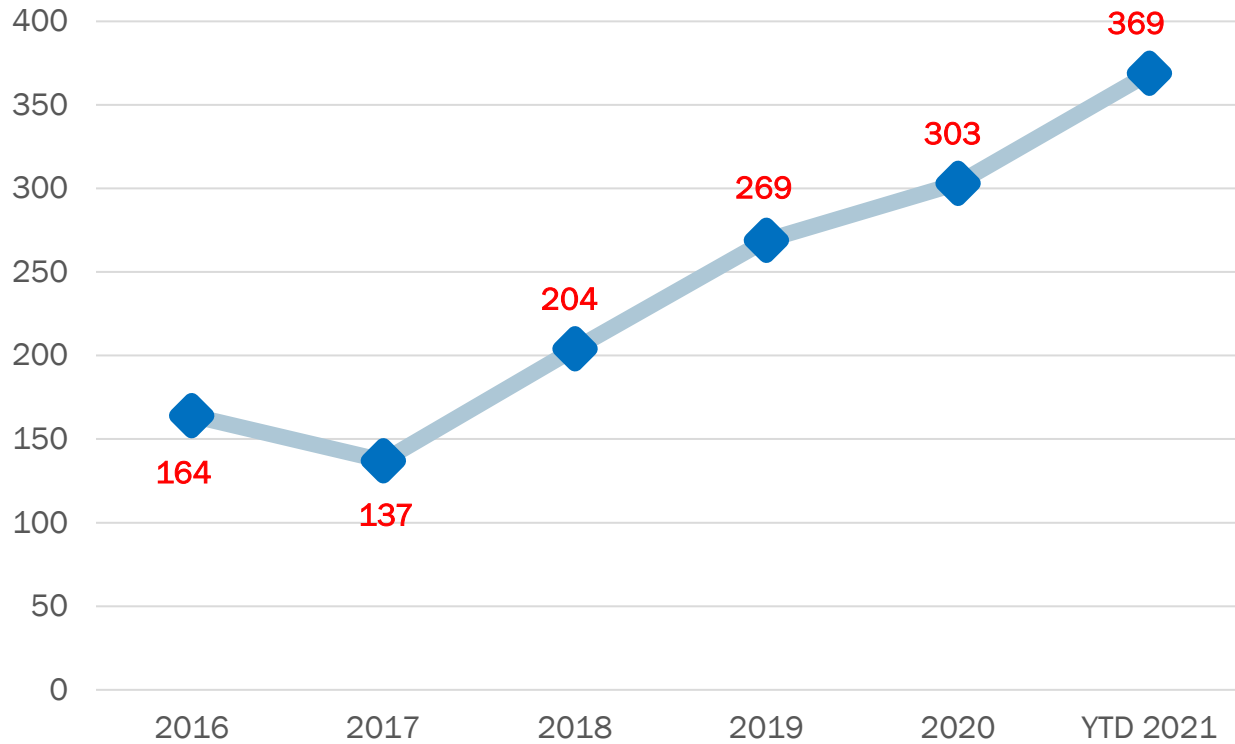
# Report of the President and CEO to the Members of the National Housing Conference

June 8, 2021



# Membership

## NHC Membership History

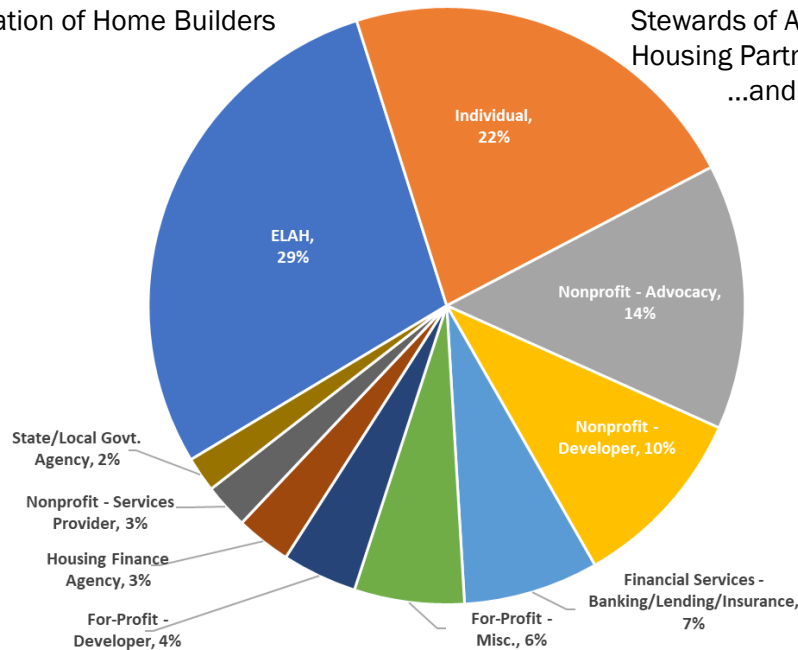


# Membership

Our diverse membership is the foundation of our value

- Council of Federal Home Loan Banks
- Facebook
- Federal Home Loan Bank of Chicago
- JP Morgan Chase
- Wells Fargo Bank
- Bank of America
- Mortgage Bankers Association
- National Association of REALTORS
- National Association of Home Builders
- Zest AI
- Zillow

- National Low Income Housing Coalition
- National Fair Housing Alliance
- National Association of Affordable Housing Lenders
- National Multifamily Housing Council
- National Low Income Housing Coalition
- Enterprise Community Partners
- Local Initiatives Support Corporation
- Low Income Investment Fund
- Stewards of Affordable Housing for the Future
- Housing Partnership Network
- ...and hundreds more!



# COVID-19

- Hosted bi-weekly COVID-19 Housing Industry Coordinating Call. Guests included Gene Sperling, Marcia Fudge and Marc Calabria.
- Successfully led a broad coalition to get \$10 billion in direct assistance for homeowners hurt by the pandemic included in the FY 2021 Budget Reconciliation bill, signed by President Biden.
- Negotiated common principles for rental assistance early in pandemic which contributed to successfully passing over \$45 billion in emergency rental assistance.

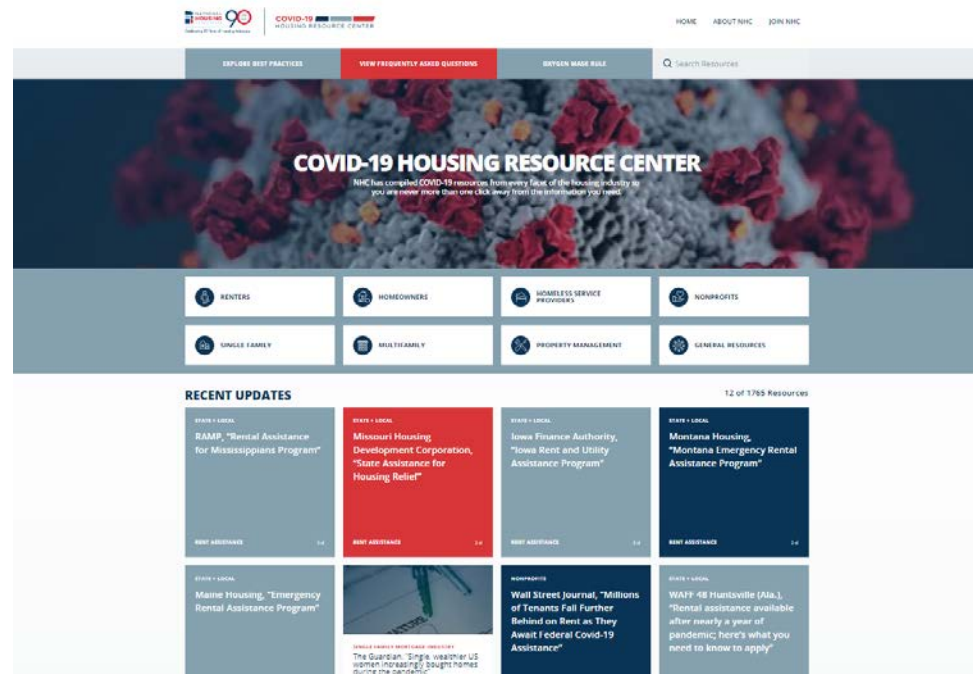
# 2020 Financials

	2020	2019
Total Assets*	\$ 771,430	\$ 576,409
Total Liabilities	\$ 276,912	\$ 254,351
Total Equity	\$ 477,606	\$ 306,112
Total Income	\$ 1,583,714	\$ 1,949,095
Total Expenses	\$ 1,412,121	\$ 2,086,940
Net Income	\$ 171,596	\$ (\$137,845)
EOY Cash on Hand	\$ 651,732	\$ 456,035

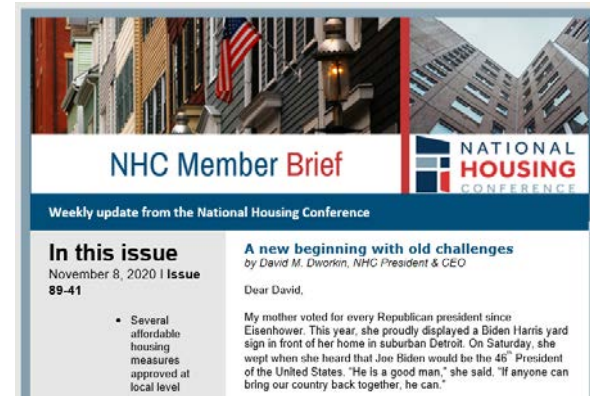
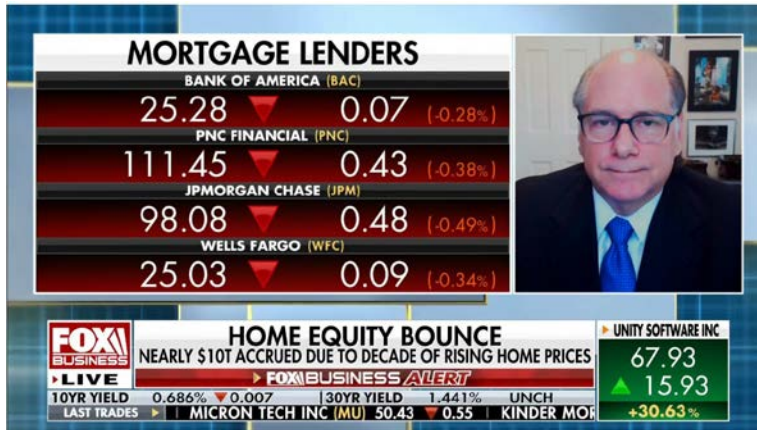
- Purpose Net Assets with Donor Restrictions \$ 279,192
- Dues Net Assets with Donor Restrictions \$ 159,550

# COVID-19

- COVID-19 HRC has over 2,300 resources, updated weekly
- Since its launch in April 2020, it has been used by over 117,000 unique visitors, over 10,000 returning visitors and had a quarter million page views.



# Communications



**AP** Associated Press

THE WALL STREET JOURNAL.



AMERICAN BANKER.

SunSentinel

*“Democrats and Republicans must remain unified in supporting and defending the \$900 billion stimulus agreement they fought so hard to reach.” CNN, Dec. 24, 2020*

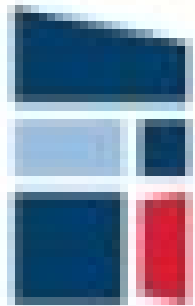
*“Marcia Fudge is a really good choice. As the former mayor of an inner ring suburb (Warrensville Heights, Ohio), she brings something no housing insider brings, which is the understanding of what it’s like to be the consumer of HUD’s products.” Forbes, Jan. 15, 2021*

# 2021 Policy Agenda

- Community Development
  - ✓ e.g., LIHTC, CMF, NMTC, CDFI Fund, CDBG, HOME, and Opportunity Zones
- Climate Impact
  - ✓ e.g., disaster mitigation and response, carbon footprint and climate resiliency
- CRA modernization
- Emergency pandemic renter and homeowner assistance
  - ✓ e.g., HAF, ERA, FHA and GSE loss mitigation.
- Health and Housing
- Homelessness
- Housing Finance Reform
- Production and preservation of affordable housing
- Racial equity and closing the homeownership gap



# NHC at 90!



NATIONAL  
HOUSING  
CONFERENCE



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