

# Promoting Minority Homeownership

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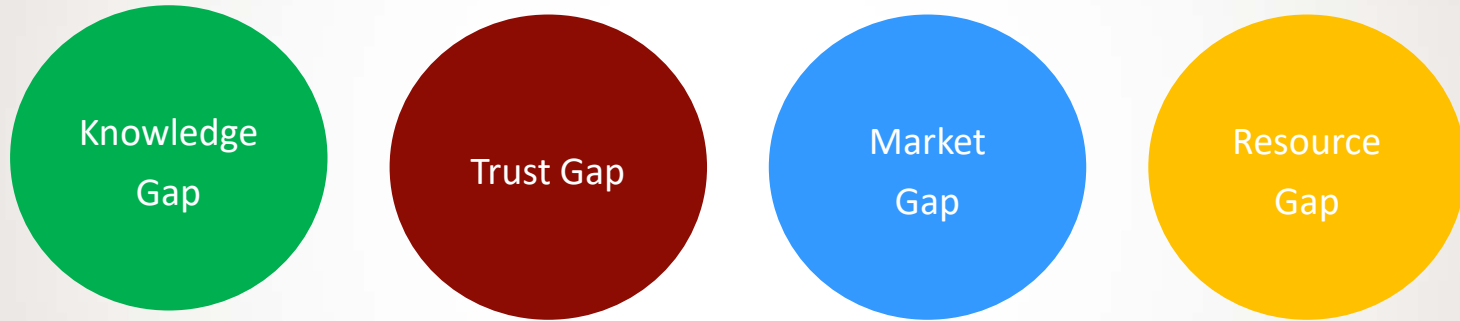
# MBA's Three-Pronged Approach

Policy

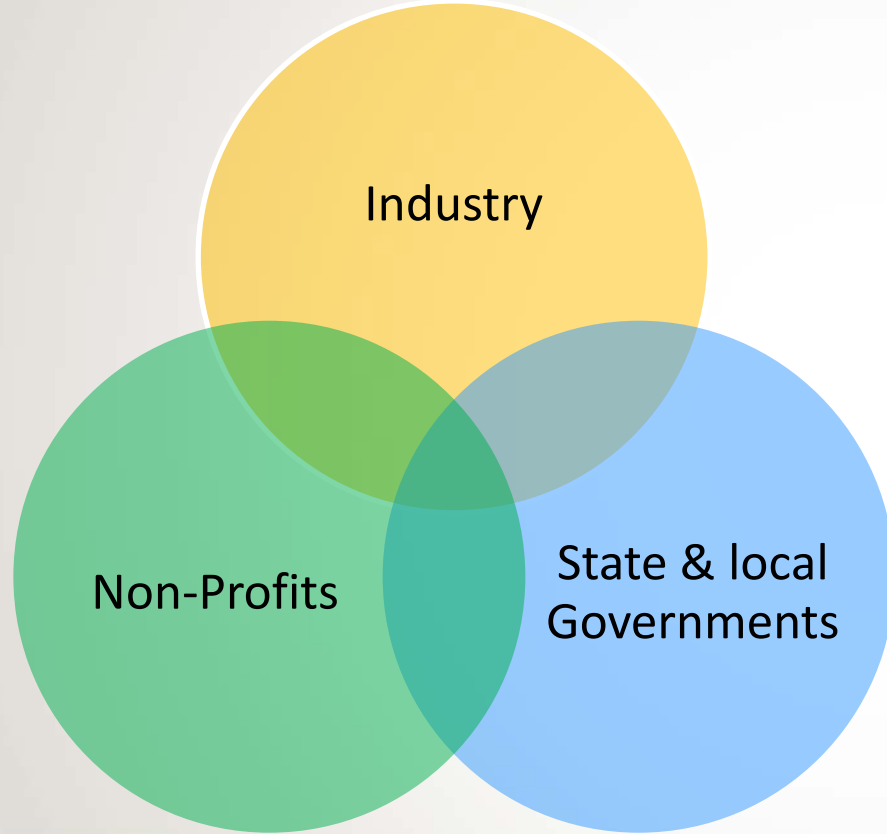
Market

D&I

# CONVERGENCE: Addressing Key Market Challenges



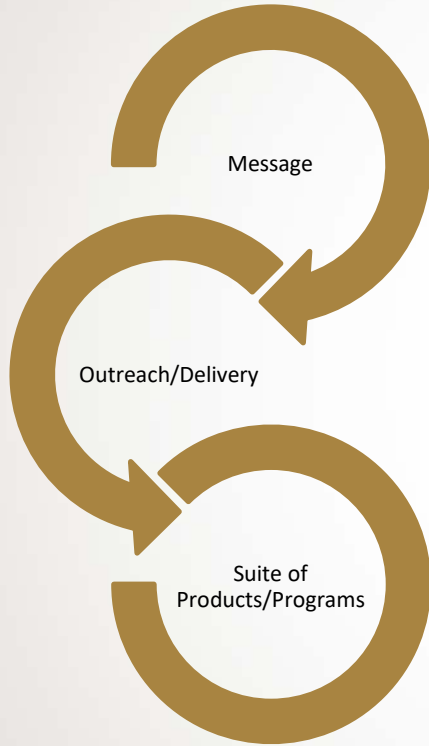
# Cross-Sector Partnerships: Memphis & Columbus



- ❖ City, County, and State Government
- ❖ Lenders & Real Estate Professionals
- ❖ Housing Counselors
- ❖ Community Development Corporations
- ❖ Industry Vendors
- ❖ GSEs
- ❖ Trade Groups

# Convergence Concept

Synchronize



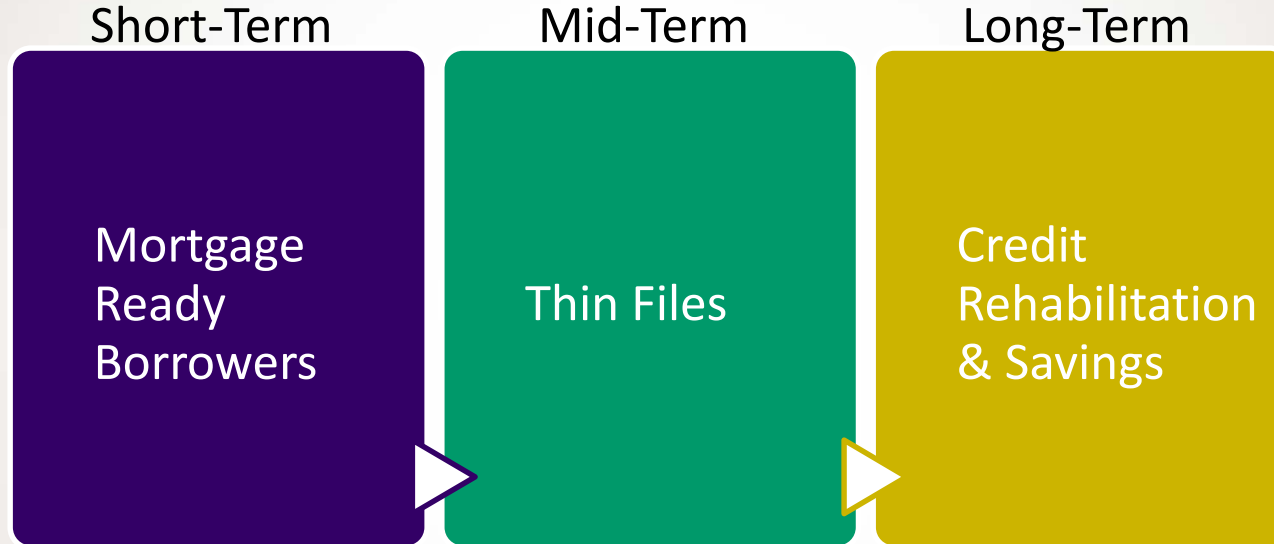
Leverage

Expertise

Resources

Relationships

# Opportunities – Short-, Mid-, & Long-Term



**Questions?**