



## About the National Housing Conference

The National Housing Conference has been defending the American Home since 1931. We believe everyone in America should have equal opportunity to live in a quality, affordable home in a thriving community. NHC convenes and collaborates with our diverse membership and the broader housing and community development sectors to advance our policy, research and communications initiatives to effect positive change at the federal, state and local levels. Politically diverse and nonpartisan, NHC is a 501(c)3 nonprofit organization. Learn more [here](#).

## About the 48<sup>th</sup> Annual Housing Visionary Awards Gala

**Date:** Tuesday, June 9, 2020

5:30 p.m. Check-in and Reception  
6:45 p.m. Dinner  
7:30 p.m. Awards Program  
8:35 p.m. Networking

**Where:** Andrew W. Mellon Auditorium  
1301 Constitution Ave NW  
Washington, D.C. 20240

Each year, NHC honors organizations and individuals making significant contributions toward advancing affordable housing. Close to 600 housers from all across the country will join NHC for an evening of celebration and networking. Visit event link [here](#).

**To be included in printed Gala invitation, sponsorship must be pledged  
by March 20, 2020**

### 2020 Housing Visionary Awards Honorees

*Mayor Muriel  
Bowser  
Washington, D.C.*

*Jim King  
Fahe*

*Jane Graf  
Mercy Housing*

If you are interested in sponsoring, have questions about sponsorship or would like to create your own custom sponsorship package, please contact us at [sponsorship@nhc.org](mailto:sponsorship@nhc.org)



## Sponsorship Levels

### Visionary \$50,000

- Two tables (20 seats) with the best table placement
- Prominent listing of company logo/name/link to website on [nhc.org](http://nhc.org)
- Full-page tribute in the Gala program on inside back cover
- Verbal recognition during program
- Prominent representation in opening media presentation
- Logo on tent card placed at each table
- Chairman's Circle designation within Leadership Circle
- Photographs with honorees (designated executives and leadership)
- Company name listed as Policy Symposium sponsor on all related collateral
- Opportunity to provide guests of both events with swag bag item
- Email highlighting company sent to our 10,000-plus housing email database

### Leader \$25,000

- Two tables (20 seats) with premier placement
- Prominent listing in all promotional materials for the event including Gala program, [nhc.org](http://nhc.org) with link to company website
- Media presentation shown before/after the ceremony
- Full-page tribute ad in Gala program

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### Advocate

**\$15,000**

- One table (10 seats); preferred seating
- Listing in all printed and electronic marketing materials
- Full-page tribute ad in Gala Program
- Appearance in the media presentation shown before and after the ceremony
- Acknowledgment in Gala section on [nhc.org](http://nhc.org) and post thank you in media notice

### Opportunity Builder

**\$5,000**

- Five Gala tickets
- Quarter-page tribute ad in Gala Program
- Listing in Gala Program and on [nhc.org](http://nhc.org)

### Champion

**\$10,000**

- One table (10 seats)
- Listing in Gala program
- Appearance in the media presentation shown before and after the Gala Ceremony
- Half-page tribute ad in Gala Program
- Acknowledgment in Gala section on [nhc.org](http://nhc.org)

### Friend

**\$3,500**

- Two Gala tickets
- Quarter-page tribute ad in Gala Program
- Listing in Gala program and on [nhc.org](http://nhc.org)

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## Additional Gala Tickets

NHC Members\*: \$500

Non-Members: \$1,000

*\*All 2020 dues-paying NHC members at or above Full Membership level receive half-price tickets to the Gala.*

## Program Tribute Ads

<b>Full-page Ad</b>	<b>Half-page Ad</b>
\$2,500	\$1,500
<b>Quarter-page Ad</b>	<b>Name Listing</b>
\$750	\$250

## Your support for NHC matters.

The National Housing Conference has been defending our American Home since 1931. NHC is a broad-based coalition representing the widest possible spectrum of housing. We make housing a priority. Our American Home is the foundation of everything it means to be a great nation, and that foundation is in need of defending. Working together, we can make it possible for all of us to live in a place we are proud to call home.

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