



## About the National Housing Conference

The National Housing Conference (NHC) has been defending the American Home since 1931. We believe everyone in America should have equal opportunity to live in a quality, affordable home in a thriving community. NHC convenes and collaborates with our diverse membership and the broader housing and community development sectors to advance our policy, research and communications initiatives to effect positive change at the federal, state and local levels. Politically diverse and nonpartisan, NHC is a 501(c)3 nonprofit organization. Learn more at [www.nhc.org](http://www.nhc.org).

## About Solutions for Housing Communications

Solutions for Housing Communications, the only national convening designed for housing communicators, focuses on promising communications strategies and tactics for expanding awareness of the benefits of affordable housing and building support for affordable housing policies and development.

Breakout sessions will address communications tools and trends housing communicators rely on for their day-to-day work. Plenary sessions feature national experts and engaging topics that will change the way housing organizations communicate. A sponsored networking reception will follow for housing communicators to connect and build relationships with one another while interacting with sponsors.

Between 200-250 housing communicators, who represent smaller nonprofit affordable housing developers, local governments, housing authorities, housing finance agencies, financial institutions, intermediaries, advocacy coalitions and more, are expected to attend each year.

**To be included in printed signage and all other materials, sponsorship must be pledged by Thursday, March 5.**

## 2020 Solutions for Housing Communications

### When:

March 18, 2020

### Where:

National Press Club  
529 14th St NW  
Washington, DC

[www.nhc.org/solutionscomms](http://www.nhc.org/solutionscomms)

**If you are interested in sponsoring, have questions about sponsorship or would like to create your own custom sponsorship package, please contact us at [sponsorship@nhc.org](mailto:sponsorship@nhc.org)**



## Sponsorship Levels

### Presenting Sponsor

**\$75,000**

### Premier Sponsor

**\$50,000**

*Contact NHC for details and to customize packages, which include prime live acknowledgement, exhibit space, complimentary registrations and more.*

### Select Sponsor

**\$25,000**

### Networking Reception

**\$15,000**

- Acknowledgement signs at the convening with name and logo
- Acknowledgement of investment level in all convening materials and website
- Exhibit space
- One item distributed to attendees
- 5 complimentary registrations

*Your organization's brand will be prominently displayed at the convening reception, where attendees network over hors d'oeuvres and an open bar*

- Acknowledgement on event signage with logo
- Acknowledgement in convening publications, the convening app and on convening website
- One item, sample or publication on display table
- 3 complimentary convening registrations

**If you are interested in sponsoring, have questions about sponsorship or would like to create your own custom sponsorship package, please contact us at [sponsorship@nhc.org](mailto:sponsorship@nhc.org)**



### Opening Plenary

**\$7,500**

*Sponsor the opening luncheon plenary, which will feature a dynamic speaker or panel*

- Acknowledgement on event signage with logo
- Acknowledgement in convening publications, convening app and on convening website
- One item, sample or publication on display table
- 2 complimentary convening registrations

### Session Sponsor

**\$5,000**

- Acknowledgement on event signage with logo
- Acknowledgement in convening publications, convening app, convening website and associated with sponsored workshop
- 1 complimentary convening registration

### Closing Plenary

**\$7,500**

*Sponsor the closing plenary, which will feature a dynamic speaker or panel*

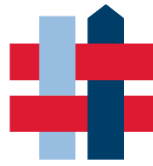
- Acknowledgement on event signage with logo
- Acknowledgement in convening publications, convening app and on convening website
- One item, sample or publication on display table
- 2 complimentary convening registrations

### Convening Supporter

**\$3,500**

- Acknowledgement on event signage with logo
- Acknowledgement in convening publications, convening app and on convening website
- 1 complimentary convening registration
- Logo on Wi-Fi signage

**If you are interested in sponsoring, have questions about sponsorship or would like to create your own custom sponsorship package, please contact us at [sponsorship@nhc.org](mailto:sponsorship@nhc.org)**



# SOLUTIONS

for HOUSING COMMUNICATIONS **2019 CONVENING**

**April 16**  
National Press Club  
Washington DC



## Break

**\$2,500**

*Coffee breaks will take place throughout the convening to allow attendees an opportunity to network and engage in an informal setting*

- Acknowledgement on event signage with logo
- Acknowledgement in convening publications, convening app and on convening website

## Exhibitor

**\$1,200**

There is a limited amount of space available for exhibit tables. Please call or email to inquire. Tables will be assigned on first come, first serve basis upon NHC approval.

## Scholarships

**\$100 each**

*Help someone attend the convening — sponsor an attendee. Scholarships will cover the registration fee for the convening, excluding travel*

- General acknowledgement of support in all convening publications, convening app and on convening website

**If you are interested in sponsoring, have questions about sponsorship or would like to create your own custom sponsorship package, please contact us at [sponsorship@nhc.org](mailto:sponsorship@nhc.org)**