



Communicating to Funders

Solutions for Housing Communications 2019 Convening

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Communicating to Funders

Principles for success

1. Focus on solutions



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Principles for success

1. **Focus on solutions**
2. **Build consensus**



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Principles for success

1. **Focus on solutions**
2. **Build consensus**
3. **Keep it real**



Putting it into action

- **Evaluate your communications channels**
- **Invest in content**
- **Invest in social media**
- **Demonstrate a commitment to listening**

