



Quality Affordable  
Housing Communities

# 50Years / Fifty Stories

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# #50YearsFiftyStories

- 50<sup>th</sup> anniversary year
- One story a week
- Video, Podcast, Photo stories
- Social Media, eblasts
- [www.50stories.edenhousing.org](http://www.50stories.edenhousing.org)



# What Stories?

- The Story of Eden (Milestones/Impact/History)
- The Story of Community (Regions, Neighborhoods & Partners)
- The Story of Our People (Residents, Staff & Supportive Programs)




# Why Stories?

- Keeping housing issues as high priority
- Tool to articulate the impact – real examples
- Advocacy work/ Positive shifts in attitudes
- Recognition of key partners and friends

**50**  
EDEN  
HOUSING  
**YEARS**  
Fifty Stories

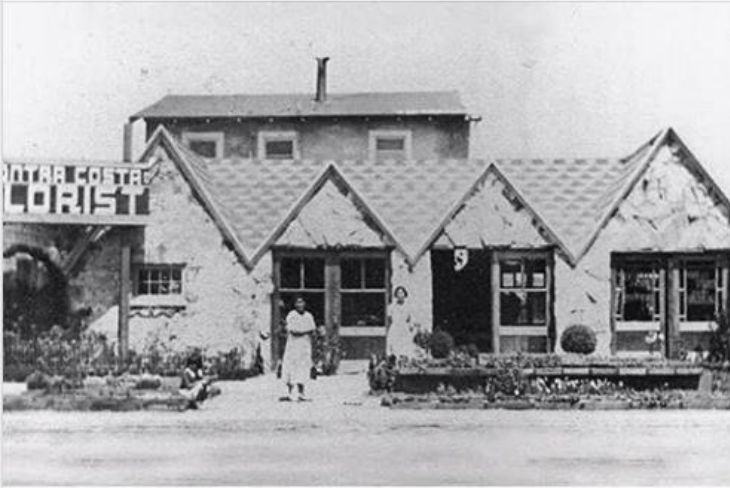



# Sample Recognition

 **Eden Housing**  
Published by Jennifer Reed [?] · December 27, 2018 · ⚙

Story 50:  
Honoring the History of the Bay Area  
view here: <https://vimeo.com/308341559>

Eden's success over the past 50 years is due, in large part, to long-standing and committed partnerships throughout all of our housing regions. In this week's story, hear how one such partnership, covering decades of hard work and dedication to #affordablehousing, is making a difference and preserving valuable Bay Area history. Thanks to our generous sponsor Wells Fargo



 **50 YEARS**  
Fifty Stories

**Story 50**  
Honoring the History  
of the Bay Area

 **Eden Housing** @EdenHousing · Apr 2

Thank you @neighborworks for our Round 1 grant award - 550K+ makes a huge difference for Eden, our residents and our #communities. We are grateful for our continued partnership, helping provide a #HOME to residents across CA.  
#Partnership #collaboration #affordablehousing



 **EDEN HOUSING**

# Questions/Comments?

