

KEY MESSAGING AND DATA

- **COMMON SENSE:**
 - **increase in wealth = increase in homeownership**
 - Results when our income doesn't keep up with the increasing cost of housing
 - Racial disaggregation of homeownership / homelessness
- **The impact on our families**
- **“Spillover effect”**
 - The impact on our neighborhoods and communities
- **Amount of our income spent on housing**



THE ROLE OF POLICY

Financing

Moral imperative



Non-discrimination

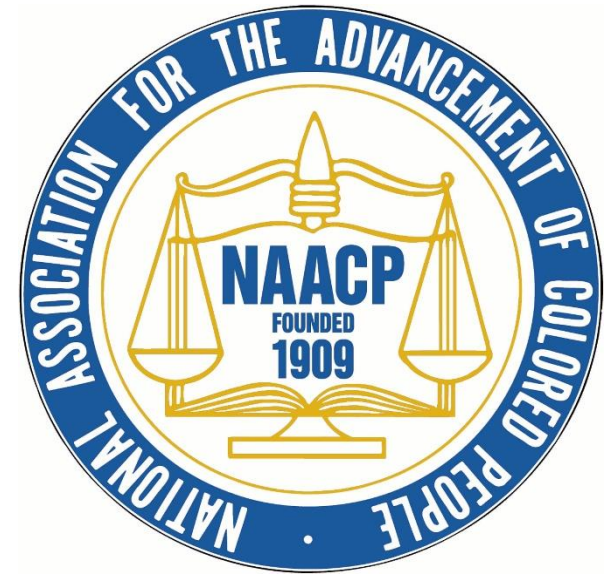


FINANCING

DUTY TO SERVE

ACCESS AND AFFORDABILITY

SUSTAINABILITY



FIGHTING DISCRIMINATION

AFFH

TESTERS

DATA

MORAL IMPERATIVE

