



GoodComm: Messaging for Affordable Housing

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Assistant Secretary for Public Affairs

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Leveraging our platform



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Biography

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2018 Accomplishments

Highlights

Tweets by @SecretaryCarson



Ben Carson

@SecretaryCarson

.@HUDgov supports the Administration's efforts to achieve housing financing reform by reducing taxpayer risks, expanding the private sector's role, modernizing government housing programs, and making sustainable home ownership for American families our benchmark of success.



SECRETARY OF HUD



Dr. Benjamin S. Carson, Sr., M.D., was sworn in as the 17th Secretary of the U.S. Department of Housing and Urban Development on March 2, 2017. Appointed by the President, and a member of his Cabinet, the Secretary advises the President on housing issues, creates and implements policy, and oversees all programs in the Department.

Finding new and creative ways to tell stories



Ben Carson
@SecretaryCarson

Following

"My first day here, I cried all night long. Now I have my own TV, my own bathroom—it's changed my whole life." James overcame alcohol addiction through the HUD-VASH program as well as other resources. Click here to read his story: [#HumansofHUD](#)
[hud.gov/HumansofHUD](#)



9:39 AM - 16 Oct 2018

214 Retweets 633 Likes



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Following

"When I heard about the HOME program through the Mississippi Housing Partnership, I decided to give it a try. The company that did the renovation was such a blessing." Read Shirley's story at [hud.gov/HumansofHUD#sh....](#)
[#HumansofHUD](#)



11:41 AM - 29 Jan 2019

10 Retweets 15 Likes



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HUMANS OF HUD

The trials and triumphs of the men and women HUD serves.

Breaking through the media clutter

- Five day event on the National Mall
- Exhibition featuring housing innovations and new building technologies
- Main stage speakers and panels discussing solutions for affordable housing challenges
- Convening of federal, state, and local officials, public and private sector entities
- Learn more at HUD.gov



WASHINGTON, DC
NATIONAL MALL
JUNE 1-5, 2019

Changing perceptions



THANK YOU

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