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Neighborhood Housing Services of Baltimore is a local network of resources to help you achieve and maintain homeownership in your neighborhood. We provide educational resources, as well as specialized financial programs and support systems for Baltimore households.



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NHS Baltimore

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Focus	Changing Hearts and Minds				Change to Physical Environment		
Month	Strategy	Activities	Outcomes		Strategy	Activities	Outcomes
February	S1	2 Marketing Meetings with residents Hold 1st meeting with potential Wbalt Homeowners	Raising awareness Homebuyers Club		S1	Brainstorm and meet with groups to determine readiness Secure Food hall mgmt. for Walbrook Visit restaurants in NYC for décor Meet with 4 potential restauranteurs and get letters of intent Set up and attend 2 acquisition rehab meetings with Neighborhood Leaders	Spruce up Preparation Outsource reposnibilites for managing Food Hall Décor that is current. Attractive Fill 8 restaurant slots Get resident buy-in and strenthen partnerships Outfit 4 acres of retail/business space
						Meeting with other potential business vendors	
March	S1	Oversee the Porch Project landscaping. Plan the Porch Project celebration event	Community asset to market community. Branding structure (visual).		S1	Hire contractors for Spruce up Determine budgets Finalize application/Approve	Work can start when weather warms up
April		Host Porch Project celebration event. Implement neighborhood flag project	Community asset to market community. Branding structure (visual).			Meet with 4 more potential restauranteurs and get letters of intent	
May		Plan NeighborWorks Week event. Tour for Homebuyers Club through Greater	Attract potential homebuyers to West Baltimore. Secure neighborhood ambassadors "porch pitches"		S2	Set up and attend 2 acquisition rehab meetings with Neighborhood Leaders	
June		Lead NW Week event	Staff/board activity. Media opportunity			Meeting with other potential business vendors	
July							
August							
September							
October							
November							
December							

Let Your Work Plan Build Your Brand

Most of us think of a work plan as a way to organize and track our goals and tasks. It's like a personalized version of a strategic plan. Have you considered how it also serves as a personal communication and branding tool?

Documenting the progress of your work can help you to “manage up.” Because your work plan clearly lays out your tasks, accomplishments, and challenges, your solutions will have a better shot at being accepted. You can build the support you need from leadership and get more useful feedback.

Your teammates will appreciate your ability to keep them updated and involved in your work and your credibility within your organization will rise.

Then, when it's time to move your career forward, all of your accomplishments will be right at your fingertips. Think about how you want to be perceived in your organization: the mover, the thinker, the planner, or maybe the connector^[1], and craft your work plan to promote your personal brand.

There are tons of variations on work plans. You'll need to find one that fits your working style and the needs and culture of your organization.

Who helped us?

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^[1] From The Personality Academy:
<https://personalityacademy.com/four-basic-personality-styles/connector-personality-style>