



Filling the Affordable Housing Gap

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Today's Manufactured Homes

General Profile

22 million

people live in
manufactured homes

10%

of new single-family
home starts

\$71,900

average new home
sales price

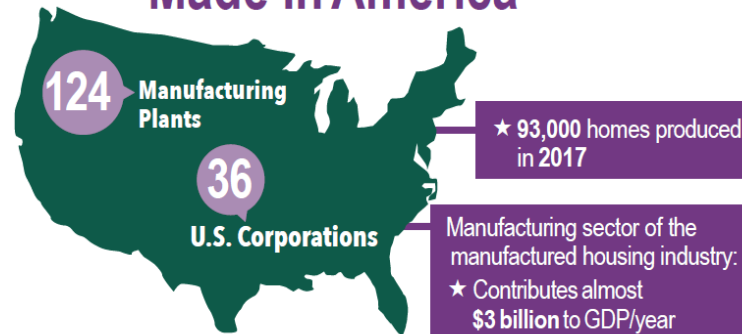
\$30,000

median household
income

77%

of new manufactured
homes titled as personal
property (chattel)

Made In America



Affordable Homeownership

Site-Built Home
\$107
average price per
square foot

Manufactured Home
\$49
average price
per square foot

Manufactured Home Communities



Almost 40,000 land-lease communities

4.2 million estimated home sites

34% of new homes are placed in communities

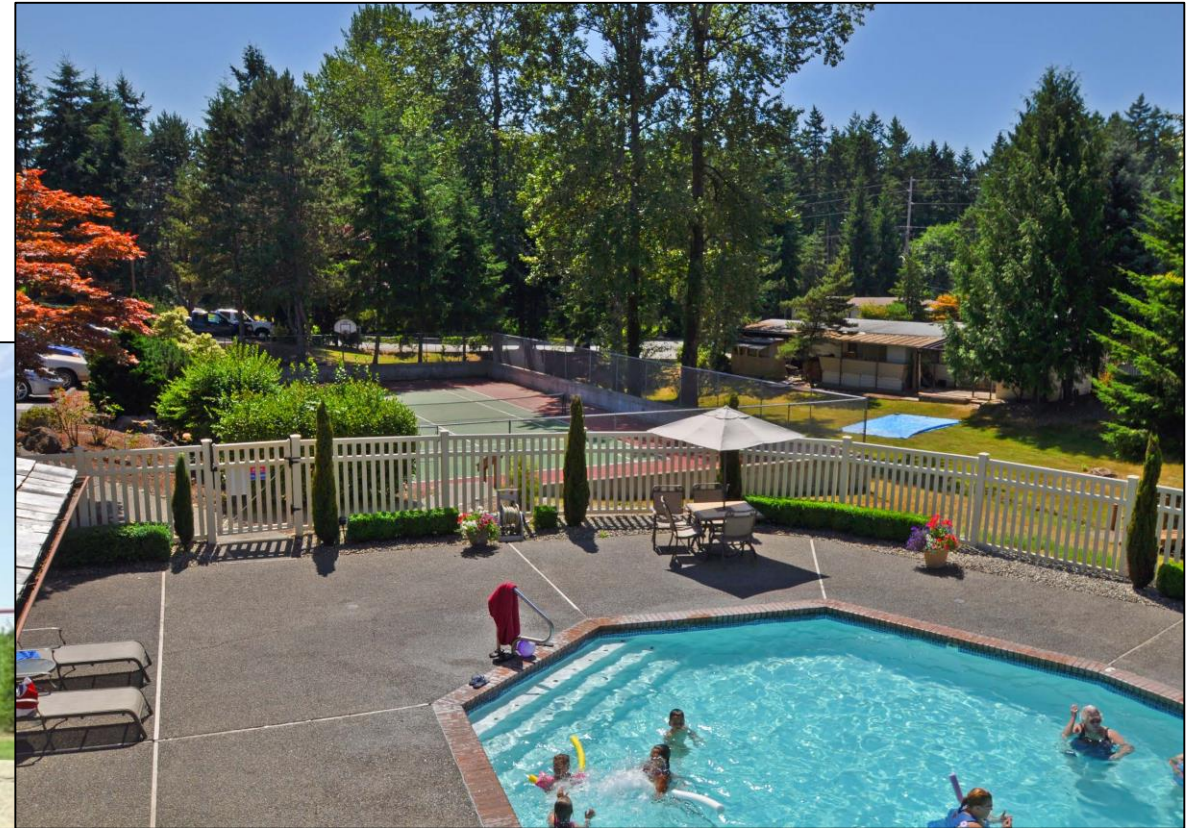
Average annual site rent increase of 3%

Today's Manufactured Home Communities



- Affordable
- No shared walls
- Outdoor spaces
- Room to grow
- Amenities
- Pets

Today's Manufactured Home Communities



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