



About the National Housing Conference

Everyone in America should have equal opportunity to live in a quality, affordable home in a thriving community. The **National Housing Conference educates decision makers and the public** about housing policies and practices to move housing forward together. NHC convenes and collaborates with our **diverse membership of housing stakeholders** including tenant advocates, mortgage bankers, nonprofit and for-profit home builders, property managers, policy practitioners, real estate professionals, equity investors and more to advance our **policy, research and communications initiatives** to effect positive change at the federal, state and local levels. Founded in 1931, we are a nonpartisan, 501(c)3 nonprofit organization. Learn more at www.nhc.org.

About the 46th Annual Housing Visionary Award Gala

Date: Thursday, June 14, 2018

6 p.m. Registration

7 p.m. Awards Program

7:45 p.m. Dinner & Networking

Where: Andrew W. Mellon Auditorium

1301 Constitution Ave NW

Washington, D.C. 20240

Each year, NHC honors organizations and individuals making significant contributions toward advancing affordable housing. Over 550 housers from all across the country will join NHC for an evening of celebration and networking.

To be included in printed Gala invitation, sponsorship must be pledged by Friday, April 20.

2018 Housing Visionary Award Honorees

Nancy Andrews, Low Income Investment Fund

Dan Gilbert, Quicken Loans • Mayor Mike Duggan, City of Detroit • Linda Smith, U-SNAP-BAC

If you are interested in sponsoring, have questions about sponsorship or would like to create your own custom sponsorship package, please contact us at sponsorship@nhc.org



NATIONAL
HOUSING
CONFERENCE

46TH
Annual HOUSING
VISIONARY
AWARD
Gala

JUNE 14, 2018
ANDREW W. MELLON AUDITORIUM
WASHINGTON, DC

SUPPORTING THE NATIONAL HOUSING CONFERENCE

Sponsorship Levels

Visionary

\$50,000

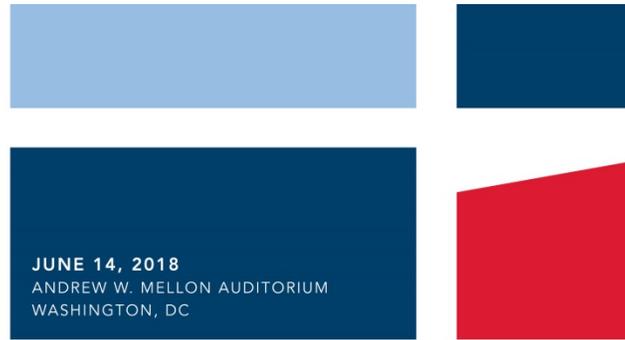
- Two tables (20 seats) with the best table placement
- Prominent listing of company logo/name/link to website on nhc.org
- Full-page tribute in the Gala program on inside back cover
- Verbal recognition during program
- Prominent representation in opening media presentation
- Logo on tent card placed at each table
- Chairman's Circle designation within Leadership Circle
- Photographs with honorees (designated executives and leadership)
- Company name listed as Policy Symposium sponsor on all related collateral
- Opportunity to provide guests of both events with swag bag item
- Email highlighting company sent to our 10,000-plus housing email database

Leader

\$25,000

- Two tables (20 seats) with premier placement
- Prominent listing in all promotional materials for the event including Gala program, nhc.org with link to company website
- Media presentation shown before/after the ceremony
- Full-page tribute ad in Gala program

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SUPPORTING THE NATIONAL HOUSING CONFERENCE

Advocate

\$15,000

- One table (10 seats); preferred seating
- Listing in all printed and electronic marketing materials
- Full-page tribute ad in Gala Program
- Appearance in the media presentation shown before and after the ceremony
- Acknowledgment in Gala section on nhc.org and post thank you in media notice

Champion

\$10,000

- One table (10 seats)
- Listing in Gala program
- Appearance in the media presentation shown before and after the Gala Ceremony
- Half-page tribute ad in Gala Program
- Acknowledgment in Gala section on nhc.org

Opportunity Builder

\$5,000

- Five Gala tickets
- Quarter-page tribute ad in Gala Program
- Listing in Gala Program and on nhc.org

Friend

\$3,500

- Two Gala tickets
- Quarter-page tribute ad in Gala Program
- Listing in Gala program and on nhc.org

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SUPPORTING THE NATIONAL HOUSING CONFERENCE

Additional Gala Tickets

NHC Members*: \$500

Non-Members: \$1,000

*All 2018 dues-paying NHC members at or above Full Membership level receive half-price tickets to the Gala.

Program Tribute Ads

Full-page Ad	Half-page Ad
\$2,500	\$1,500
Quarter-page Ad	Name Listing
\$750	\$250

Your support for NHC matters.

The National Housing Conference has been defending our American Home since 1931. NHC is a broad-based coalition representing the widest possible spectrum of housing. We make housing a priority. Our American Home is the foundation of everything it means to be a great nation, and that foundation is in need of defending. Working together, we can make it possible for all of us to live in a place we are proud to call home.

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