



The Holistic Housing Show

Laura DeMaria, Executive Director

NHC: Solutions for Housing Communications

#Solutions2018





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The
**HOLISTIC HOUSING
PODCAST**



Connecting Community. Sharing Ideas.
Finding Solutions.



The Holistic Housing Podcast brings together thought leaders, policy makers and program implementers across the affordable housing, community development and economic development field. Guests discuss their experiences and solutions on topics like gentrification, workforce development, homelessness, urban revitalization, sustainability, place making, the American Dream, and so much more. Through these conversations, we illustrate how housing affects quality of life and in turn, every individual's ability to lead a successful life.



National Association for County
Community and Economic Development



Inside Chatter, L-R:

Heather Voorman, Policy
Director

Sarah Mullen, Membership Sr.
Associate

Laura DeMaria, Executive
Director



#GOALS:

- Share information with NACCED's local government members
- Raise awareness of housing issues to a broader, non-member audience
- Raise NACCED's profile in the community development world



Outcomes:

- 8 episodes, 2,427 downloads to date
- At least 2 new members as a result
- Connections – now people are asking to appear on the program
- Invitation to speak at a conference! Cool!



Questions to ask yourself:

- What are we trying to accomplish?
- Is this related to our mission?
- Do we need Board (or other stakeholder) buy-in for this to be successful?
- How much are we willing to invest? (money AND time)

