



CONNECTING HOUSING TO ECONOMIC SECURITY



BUILDING BRIDGES BETWEEN EDUCATION AND HOUSING STAKEHOLDERS



IMPROVING COMMUNITY HEALTH THROUGH COLLABORATION

Hosted by the **National Housing Conference** in partnership with the Urban Institute, HUD's Office of Policy Development and Research and the Terwilliger Center for Housing at the Urban Land Institute, with sponsorship from John D. and Catherine T. MacArthur Foundation, *How Housing Matters* brings together practitioners from different sectors to explore ways in which housing is a platform for achieving positive outcomes in health, education and economic opportunity.



ULI Terwilliger Center for Housing



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### How Housing Matters Conference Advisory Committee

*Special thanks to the following individuals who provided invaluable input for the conference content and agenda:*

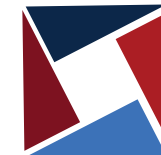
**Ianna Kachoris**, senior program officer for How Housing Matters to Families and Communities, the John D. and Catherine T. MacArthur Foundation; **Erika Poethig**, director of the Urban Policy Initiatives, Urban Institute; **Maya Brennan**, research associate I, Urban Institute; **Rachelle Levitt**, director of research utilization division, U.S. Department of Housing and Urban Development Office of Policy Development and Research; **Stockton Williams**, executive director, Terwilliger Center for Housing at the Urban Land Institute

*We also like to thank former members of the advisory committee:*

**Lynne Ross**, vice president for community and national initiatives, the Knight Foundation; **Pam Blumenthal**, former senior research associate, Urban Institute

### About the National Housing Conference

Everyone in America should have equal opportunity to live in a quality, affordable home in a thriving community. The National Housing Conference educates decision makers and the public about housing policies and practices to move housing forward together. NHC convenes and collaborates with our diverse membership and the broader housing and community development sectors to advance our policy, research and communications initiatives to effect positive change at the federal, state and local levels. Founded in 1931, we are a nonpartisan, 501(c)3 nonprofit organization. NHC's research team operated as the Center for Housing Policy until the organizations merged in 2013.



HOW HOUSING MATTERS  
2016 CONFERENCE

WHERE SECTORS MEET—CHANGE HAPPENS

DECEMBER 13, 2016 | REAGAN CENTER | WASHINGTON, DC

#HHMConf



# PROGRAM

## 8:00 – 8:30 am Registration and Networking Breakfast

Coffee, tea, juice, and light refreshments

## 8:30 – 8:40 am Welcoming Remarks

**Chris Estes**, president and CEO, National Housing Conference

## 8:40 – 8:50 am Opening Reflections

**Katherine M. O'Regan**, assistant secretary for policy development and research, U.S. Department of Housing and Urban Development

## 8:50 – 9:55 am Opening Plenary

Discussion of how key foundations are supporting cross-sector initiatives and an exploration of their vision for the direction of future work.

### MODERATOR

**Ianna Kachoris**, senior program officer for How Housing Matters to Families and Communities, the John D. and Catherine T. MacArthur Foundation

### SPEAKERS

**Janis Bowdler**, head of community development, small business, and financial capabilities initiatives, global philanthropy, JPMorgan Chase & Co.

**David D. Fukuzawa**, managing director for Health & Human Services Programs, the Kresge Foundation

**Kollin Min**, senior program officer, the Bill and Melinda Gates Foundation

**Susan Thomas**, senior program officer, the Melville Charitable Trust

## 9:55 – 11:25 am Connecting Housing to Economic Security

Affordable housing plays an important role in stabilizing lives, and is an important base for individuals to pursue job training and education, as well as to sharpen financial skills and develop assets to achieve economic security and self-sufficiency. This panel will explore effective cross-sector approaches to promoting economic security and mobility.

### MODERATOR

**Angela Glover Blackwell**, CEO, PolicyLink

### SPEAKERS

**Jesús Gerena**, managing partner, Family Independence Initiative

**Aaron Gornstein**, president and CEO, Preservation of Affordable Housing, Inc.

**Marie Claire Tran-Leung**, staff attorney, Sargent Shriver National Center on Poverty Law

## 11:25 – 11:40 am Break and Refreshments

## 11:40 – 1:10 pm Building Bridges between Education and Housing Stakeholders

Speakers will shed light on best practices in housing-based educational enrichment and after-school programming which address factors that contribute to educational disparity. The panel will also explore for the need for engagement between housing providers and developers, and educational organizations, to start community conversations on cross-sector approaches to education reform and address entrenched issues that result in educational inequity such as school segregation.

### MODERATOR

**Charles Rutheiser**, senior associate, Center for Community and Economic Opportunity, the Annie E. Casey Foundation

### SPEAKERS

**Hedy Nai-Lin Chang**, executive director, Attendance Works

**Christi Huck**, executive director, City Garden Montessori School

**Vanessa Hernandez**, resident services manager, Eden Housing

## 1:10 – 2:10 pm Networking Lunch

## 2:10 – 3:40 pm Improving Community Health through Collaboration

This discussion will center on critical elements of efforts by health and housing organizations to integrate their work and build capacity to promote better health through partnership and collaboration. Hear from innovative health organizations that understand the importance of addressing social determinants of health and have focused on coordinating with, and supporting, the work of housing providers and community developers that have a significant impact on the well-being of low-income communities.

### MODERATOR

**Rebecca Morley**, director of the Health Impact Project, The Pew Charitable Trusts

### SPEAKERS

**Jane Graf**, CEO, Mercy Housing

**Dr. Julia Morita**, commissioner, Chicago Department of Public Health

**William Pinakiewicz**, vice president, chief business development officer, Nonprofit Finance Fund

**Austin Pittman**, CEO, UnitedHealthcare Community and State

## 3:40 – 3:55 pm Break

## 3:55 – 4:50 pm Closing Plenary

The day's final conversation will pull together the various threads of discussion from the conference to distill how attendees can apply what they learned to their work back home to move the needle on cross-sector initiatives.

## 4:50 – 5:00 pm Closing Remarks

**Chris Estes**, president and CEO, National Housing Conference

## 5:00 – 6:30 pm Reception



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