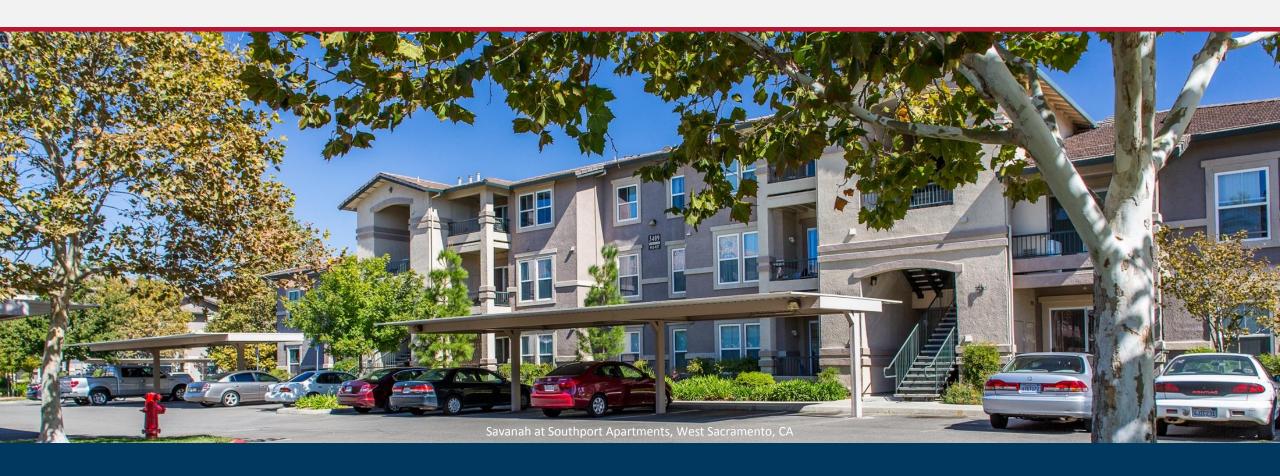


**NOVEMBER 2017** 

## RENTAL SOLUTIONS: NATURALLY OCCURRING AFFORDABLE HOUSING



## **OVERVIEW**

- ✓ Housing Partnership Equity Trust is a social purpose REIT whose mission is focused on the preservation of affordable and workforce housing throughout the United States
- ✓ HPET was started by the Housing Partnership Network ("HPN") and 12 nonprofit partners to acquire and preserve multifamily properties serving low and middle income renters
- ✓ The Nonprofit Partners now include 14 of the nation's largest affordable housing developers and operators who own a combined portfolio of over \$8 billion and employ over 3,900 real estate professionals operating in 40 states and the District of Columbia



## **NONPROFIT PARTNERS / INVESTORS**

































## **INVESTORS**

MacArthur Foundation









Morgan Stanley

Both the MacArthur Foundation and Ford Foundation invest in HPET indirectly, through their preferred interest in Housing Partnership Equity Trust, LLC



## **MISSION**

Housing Partnership Equity Trust works collaboratively with our Nonprofit Partners to preserve the stock of affordable and sustainable rental housing to positively impact the lives of our residents and our communities.

## Through this mission we provide investors with a triple bottom line return

#### **Economic Return**

By creating and realizing value from acquiring, improving, operating and, in some cases, selling real estate

## **Mission Return**

By preserving affordable and workforce housing that improves social outcomes

## **Environmental Return**

By purchasing energy efficient properties and making energy efficiency improvements to older properties



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## **INVESTMENT STRATEGY**

- ✓ Invest in a diverse portfolio of well located and high quality properties in areas with high demand for affordable and workforce housing serving tenants earning 50% to 80% of area median income
- ✓ Utilize Cash Flow, Value-Add and Redevelopment investment strategies to acquire properties that achieve our mission and create long-term value for our Nonprofit Partners and investors
- ✓ Invest in opportunity markets that are near job centers with access to good schools, public modes of transportation, ample retail, medical services and other community amenities
- ✓ Utilize a conservative level of long-term property debt, taking advantage of preferential debt pricing and local subsidies
- ✓ Manage our properties effectively to contain costs and ensure rent increases are fair and reasonable, property turnover is minimized and property occupancy maximized
- ✓ Provide amenities that provide a high quality living experience to people of modest means



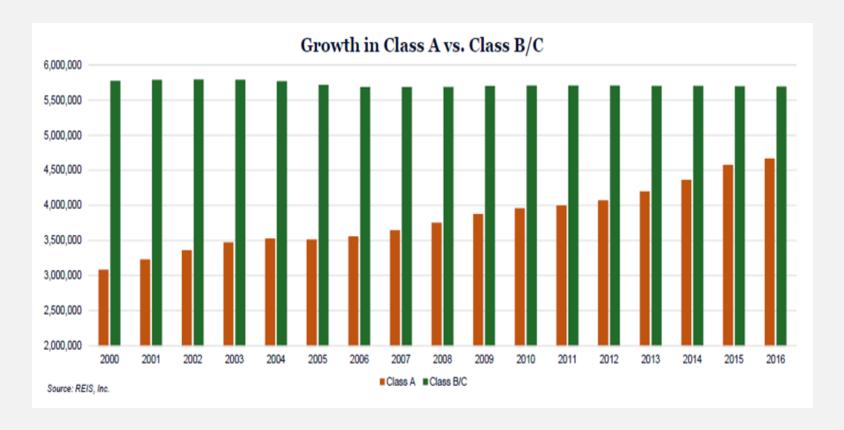
## MARKET CHALLENGE

Rent increases for Class B and C apartments have outpaced increases for Class A properties over the last several years putting additional pressure on low- and middle-income households



## MARKET CHALLENGE

New supply has been predominately luxury, but actual demand is for affordable units. In almost every market the supply of affordable housing has remained stagnant or declined, while demand has increased, leading to historically low vacancy rates for class B/C apartments





## **PORTFOLIO OVERVIEW**

HPET has 2765 units with total acquisition value of \$253.1 million



## TRANSACTION PROFILE

## HPET's investments generally have the following tenant and property characteristics

Tenant Profile		
<b>Employment Status</b>	Hourly, salaried or part time workers	
Income Range	\$20,000 to \$80,000 per year	
Typical Employment	Retail, Construction, Service Sector	
Average Family Size	Two to four members per household	
Needs	Transportation, jobs, income stability, good schools	
Credit History	Minimum credit scores, demonstrated income, rental history	
Rent Payment <sup>1</sup>	\$769 to \$1,334 per month	

Property Profile			
Location	Near employment, transit, schools, community amenities		
Unit Mix	One, two and three-bedrooms		
Number of Units	30 to 418 units (217 average)		
<b>Acquisition Costs</b>	\$7 million to \$60 million		
Economic Occupancy at Acquisition	79% to 99%		
Economic Occupancy at Stabilization	92% to 99%		
Monthly Rent Per Unit at Acquisition	\$627 to \$1,316 (\$962 average)		
Monthly Rent Per Unit at Stabilization	\$546 to \$1,484 (\$967 average)		
Community Facilities	Community Room, Leasing Office, Fitness		

1 As of March 3:

Community racingles

Center, Pool, Playground

#### MISSION RETURN

## **OPPORTUNITY AND AFFORDABILITY SCORECARDS**

















	Job Centers	Retail	Grocery	Parks	Schools (>5 Rating)	Head Start Program	Community Health Centers	Transit to Urban Core
TOTAL PORTFOLIO (% of units) 1	100%	100%	79%	88%	84%	100%	93%	93%

## HPET's properties are located in markets with amenities that allow our residents the opportunity to thrive

	Number of Units	Average Rents <sup>1</sup>	60% of AMI <sup>2</sup>	80% of AMI <sup>2</sup>	100% of AMI <sup>2</sup>
TOTAL PORTFOLIO	2,605	\$974	\$1,041	\$1,388	\$1,735

## Our average rents are affordable at 55.8% of AMI

1 As of March 31, 2017 2 Affordable rents determined using Novogradac Rent & Income Limit Calculator



#### **ENVIRONMENTAL RETURN**

## **SUSTAINABILITY SCORECARD**













	Energy Efficiency	Water Smart	Recycling	Healthy Kids	Smoke-free Initiatives	Energy Tracking
TOTAL PORTFOLIO (% of total units) 1	100%	88%	86%	88%	42%	58%

Energy audits required as part of the underwriting for each acquired property

Benchmarking tools such as WEGOwise and Brightpower utilized to identify energy saving opportunities

Ongoing assessment of environmental sustainability at the property level through active asset management



## **GROWTH SCORECARD**

Portfolio Information	2013	2014	2015	2016	3/31/2017
Number of Properties Owned	3	5	8	12	13
<b>Number of Units Owned</b>	557	958	1,916	2,605	2,765
<b>Total Acquisition Cost</b>	\$32,450,000	\$85,350,000	\$193,600,000	\$244,250,000	\$253,100,000

**Consistent portfolio growth since initial formation in January 2013** 

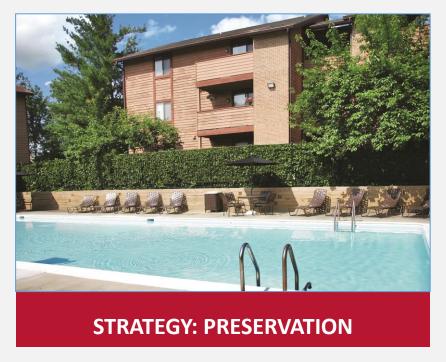


## **CASE STUDY: THE BIRCHES**

# Opportunity to acquire a well preserved garden apartment community in a growing Washington, DC suburb (Silver Spring, MD).

HPET Equity	\$7.4 million
Acquisition Date	December 2014
Property Type	Garden Community
Number of Units	228

Location	Silver Spring, MD
Year 1 Yield to Equity	12.6%
Stabilized Yield to Equity	6.0%
Average Rent <sup>1</sup>	\$1361 per month (< 60% AMI )



1 As of June 30, 2017



## **CASE STUDY: THE BIRCHES**

## **Opportunity**

Adjacent to US FDA headquarters with planned 8900 employees as a result of workforce consolidation/expansion.

Existing Recorded Use Restriction requiring that 58 units be set aside to house tenants displaced when another affordable housing property in the County is redeveloped.

Half restricted at 50% AMI and below; half at 65% of AMI and below.

The purchase required a Buyer willing to assume this restriction on future income. HPET and CPDC were right buyers because the project provided sufficient cash flow to meet underwriting requirements of a mission investor and presented a good opportunity to serve the community.

### **Business Plan**

Buy and hold for cash flow and preserve future affordability.

Increase rents in line with submarket growth in the first several years of ownership to offset future decline in revenue due to the implementation of the use restrictions.

Complete renovations on some units to increase revenue.

Reduce operating expenses through more focused management.

### Results

On a current yield basis, property projected to generate a 6% yield to the equity over the long term.

STRATEGY: PRESERVATION



## **CASE STUDY: THE BIRCHES**

Acquisition Sources and Uses	\$	% of Total
New GSE Loan	\$27,800,00	76.3%
HPET Equity	\$ 7,450,644	20.5%
CPDC Equity	\$ 1,162,677	3.2%
Total Sources of Funds	\$36,413,321	100.0%
Property Acquisition	\$33,500,000	92.0%
Closing Costs	\$ 677,727	1.9%
Cost of Financing (Lender Fees)	\$ 139,000	.4%
Acquisition Fees – HPET and CPDC	\$ 502,500	1.4%
Operating Reserve	\$ 552,798	1.5%
Capital Expenditures at Closing	\$ 1,041,296	2.9%
Total Uses of Funds	\$ 36,413,321	100.0%

## **Thank You**

